



# IMPACT REPORT 2020

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[www.melanetwork.org](http://www.melanetwork.org)



\*potential



The Arab region is home to the youngest population in the world, over 100 million youth - and these young men and women have the potential to drive significant change and promote the UN Sustainable Development Goals. In order to do so, they will need the proper resources, support and opportunity to become changemakers in their communities.

United Nations Sustainable Development Report

mela *lluo*

Mela was established by a group of committed Arab and American business executives who identified the critical need for the establishment of a community of interconnected, high-potential Middle Eastern business leaders. Today, this non-profit leadership development network, established in 2010, accelerates personal and professional growth and decision-making across 14 Arab countries, fostering responsible and ethical leadership best practices. Mela is the Middle Eastern arm of a global network spanning North America (SIBF); Central Eurasia (CELA); and South East Asia (SEALA). Together, the global network extends across 46 countries, with approximately 2,000 network members.

When you join Mela or partner with Mela, you enable long-lasting, positive development for our region. You make it possible for executives to be exposed to best practices in leadership, to exhibit excellence in management and personal performance, and to get plugged into a global network of peers and professionals, your potential multiplies exponentially. And this is what drives progress - in business and in life across the MENA region.

## **MELA IMPACT.**

**HIGH-LEVEL NETWORKING**  
Meeting and networking with successful business leaders and executives from around the world.

**BUSINESS EXPOSURE**  
Marketing and branding at every stage throughout the Mela event allowing effective brand exposure and profile-raising to new regional and international markets.

**CAPACITY BUILDING**  
Contributing to the development of young business leaders and providing them a unique opportunity and lifetime membership in a leading Arab business-networking platform.

**SUSTAINABLE IMPACT**  
Providing positive impact on the MENA region's business community and inspiring the next generation.

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The pandemic has forced us to debate and question all that we consider to be the norm. How do we attend to our basic needs? How do we socialize and communicate? How do we produce and consume? How do we innovate and prosper? And how do we govern? All these are big questions that require our collective effort to tackle. The answers lie in our ability to reimagine our future and create an environment that is sustainable, inclusive, and beautiful. Together in Mela, we pave the way to a sustainable Arab world.

**Meisa Batayneh, Mela Founder and Board Member**  
Principal Architect Founder of maisam architects & engineers  
JORDAN



## CHAIRMAN'S MESSAGE.

When I took on the Chairmanship of Mela in 2020 I came in with a commitment to serving our membership; extending our outreach efforts to benefit the lives of every Mela member across our region; and taking our organization to the next level of excellence in leadership practice. Understanding that the past decade has not been an easy one for our region - filled with conflict and economic hardship - I could not have anticipated the turmoil that a new global crisis would bring, or that my plans for Mela's expansion would pivot away from our regular programs to new ones created to provide a lifeline for members with businesses in distress, critical aid to communities in need of financial assistance, and a strong hand to our families in Lebanon nearly brought to their knees.

Through our newly-established Business Connect Group, Community Outreach Committee, and Thought Leadership initiatives, our Network once again rose to the challenge, banded together and brought merciful relief to so many people this year. And I am, more than ever, proud and privileged to be in service to the Mela Network.

As we look to the future, we can look forward to more of the benefits this Network brings: more business and networking opportunities, more leadership development programs, and more community service. To my global network family: thank you for your trust;

thank you for your engagement; and thank you for standing tall. To my global network, we could not do it all without you. Thank you!

Living in a diverse region of different backgrounds, different countries and different ways of life, however bound by one language and one destiny, there are really very rare opportunities for the leaders of the Arab region to connect together in one place to make a difference to the region. Mela is the platform for youth from all around the Arab world to break down the barriers, get to know each other and exercise their leadership in an environment that is both enlightening and conducive to a positive change, and societal impact. Being part of Mela has been an opportunity for myself and all Mela members to network together, learn from each other, understand each other and connect to a wider global network to develop ourselves and our countries for a better region.



**Yousuf Al Yousuf, Mela 8**

Chairman 2020 - 2022  
Mela Board of Directors  
Deputy CFO, Al Yousuf LLC  
UAE

## EXECUTIVE DIRECTOR'S MESSAGE.

At Mela, the greatest takeaways of 2020 can be summed up into three words: connection, content and comfort. One of the great silver linings was our virtual connection - bringing our global network online this year enabled 46 member nations to interact almost daily through webinars, online networking events, and the first virtual Global Network Summit. Our access to international speakers, coaches, mentors and each other created content that enriched the quiet hours, grew our professional skills and personal ability, and benefited our businesses. And as our friends in Lebanon wrestled with anxiety and loss, we were able to band together as a Network to bring them comfort in dark times. And across our chapters, Mela members pooled together to provide food, medical supplies, and financial aid to the less fortunate across our communities.

Despite the challenges, there have been so many happy milestones at Mela in 2020: we celebrated our first decade with the largest reunion in Mela history;

welcomed an exceptional Mela 11 Masterclass; admitted our first international delegate from Azerbaijan; introduced new elements to our Masterclass curriculum to underline the importance of forgiveness, for bearance and empathy; laid the groundwork for a Youth Leadership program to bring the benefits of personal awareness to high-school students across the region; established a business continuity program to help our members power and grow their businesses; and enabled quick assistance through the Lebanon Relief Fund - the most successful collaboration in our Global Network's history.

There is no limit to the positive impact of our Network. And no limit to the talents of our Network members.

Thank you to everyone who shared their gifts this year.

### **Ranya Shalaby, Mela 8**

Mela Executive Director 2017 - 2021  
EGYPT

From left to right: Yousuf Al Yousuf,  
Ranya Shalaby and  
Khalid Al Mana



### **Khalid Al Mana, Mela 5**

Mela Chairman 2018 - 2020  
Executive Director, Qatar Development Bank





# ABOUT MELA.







# OUR GUIDING PRINCIPALS.

## PURPOSE.

Mela exists to build, connect and nurture leaders who think globally and seek to create a better future for the Middle East and the world.

## VISION.

A Middle East filled with Mela alumni playing active roles in enabling positive change in the region and the world.

## VALUES.

### SUSTAINABLE GROWTH

Attracting the best leaders and inspiring them to take initiatives that strengthen the Mela Network. Creating a stimulating learning environment to connect, develop, nurture and grow leaders.

### TRUST-BASED RELATIONSHIPS

Recognizing each other's accomplishments and inspiring value-added professional relationships. Building trustworthy and honest relationships with others. Understanding the ethical implications of our choices.

### ACTIVE ENGAGEMENT

Committing to counseling, mentoring, and putting our uniqueness in the service of others. Helping others and asking for help when needed.

### RESPECT

Encouraging people to discuss different views and opinions with respect and compassion because diversity generates innovation. Believing in the reliability and ability of others, and honoring them by exhibiting care, concern, or consideration for their needs, feelings and personal beliefs. Treating others as we would like to be treated.

# MELA: A LIFE-CHANGING EXPERIENCE.

## PILLARS.

### The Masterclass.

The first step in becoming a member of Mela and the global network is to complete the annual Masterclass. Applicants to the Masterclass are interviewed throughout the year to ensure that each meet the Network's standards for personal and professional ethics and ability. Out of the hundreds of annual applicants to Mela from across the region, only 40 are admitted each year.

### The Network.

Once the Masterclass is concluded, Mela members join a leadership network that offers the opportunity to learn, grow, and lead. The potential value is limitless and members are encouraged to seek out and take full advantage of membership privileges.

**Dr. Amer Al Rawas**  
Mela Chair Emeritus  
Board Chair 2016 - 2018  
Consultant and Executive Coach  
OMAN



## PRIVILEGES.

### Leadership in Practice.

Each member is able to exercise leadership within Mela and access key roles where they put in practice the skills and the knowledge they acquired through the Network. The aim is to make the purposeful leadership style, championed at Mela, second nature to Network members.

### Networking.

Each member has access to all members of Mela and its sister networks, knowing that the number of members keeps growing, thus offering limitless opportunities for members to connect with high-profile leaders, facilitators, supporters, and peers for coaching, mentorship, guidance, opinion, and professional support.

### Business Development.

Each member has the right to seek the implementation and / or expansion of business projects in partnership with other members throughout Mela and its sister networks.

### Lifelong Learning.

Through access and participation in Mela and sister network activities, such as reunions and global summits, as well as in local chapter activities, members get precious and unique opportunities to grow and learn from peers and instructors but also from world-class speakers and influential leaders.

**Dr. Iyad Masrouji**  
Mela Board Chair 2022 - 2024  
Vice Chairman Masrouji Group  
PALESTINE



Mela had a multidimensional impact on my life and professional career. Most importantly it has introduced me to outstanding leaders and personalities. I had the opportunity to learn from Leaders with diversified experiences and I often found myself humbled by the wisdom and thoughtful insights of our Mela leaders many of whom are younger but definitely more insightful. Through Mela, I have learned the essence of thoughtful giving.



Mela is a platform for learning, friendship and global outreach. It is a family of like minded people, who challenge your thinking, but are eager to support and provide positive input.



## GIVING BACK TO MELA.

The growth and sustainability of Mela relies on the active engagement, commitment and noble volunteering of its members to bring its purpose to life and to make a difference to the lives and careers of members and the societies they live in.

Members engage in several ways through volunteering and participation in:

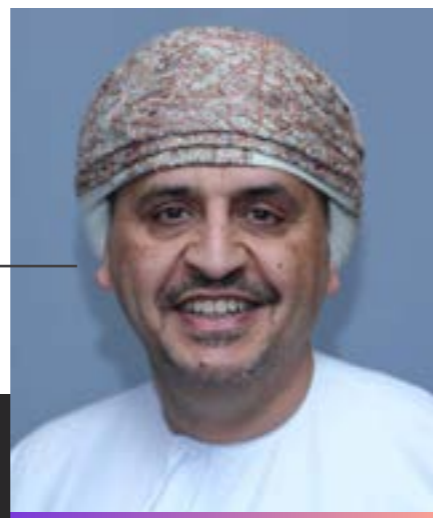
### Network Activities.

Belonging to an international network is at the heart of Mela's value-added proposition and active member participation in Network and sister networks activities. Engagement is necessary for a mutually optimized experience. Members are encouraged to take part in the Global Network Summit that is organized each year in one of the sister networks, as well as activities organized by Mela, CELA, SELA and SIBF networks, such as summits and reunions, and pre and post-reunions, among others.

### Local Chapter Activities.

At the volunteering level, Mela members volunteer to any or more of the following key roles such as Board Member, Network Committee President, Network Committee Member, Network Masterclass Facilitator, Chapter President, Chapter Committee President, Chapter Committee Member, Event Organization, Event Hosting, and Network Member (Mela, CELA, SEALA, SIBF) Hosting.

**Dr. Riyadh Moosa, Mela 4**  
Chief Executive Officer,  
INNOVATEQ  
OMAN



I have been to a number of leadership development courses before. I realized that Mela was better in every way from day one. The quality of the speakers was top notch, the way the topics were covered was designed to stick in your mind forever, the participants were the cream of the crop, but more importantly you feel that everyone is there with the sole purpose of helping YOU be the best you can be. As a result, you establish strong, probably life-lasting bonds with not only the instructors, but even more so with the participants. I now have friends all over the Arab world, some I feel closer to me than people I've known all my life. Mela is the best investment you can make not only for your career but for your entire life.

## A NETWORK FOR LIFELONG LEARNING.

All activities following the 10-day Masterclass serve to enhance the life-learning aspirations of the networks members. Whether learning from speakers in global, regional or local events, or from facilitators, fellow members, or local leaders, learning is ongoing and ensures the growth of members both at a personal and professional level.

Members are encouraged to organize and participate in different types of activities, in addition to the network's activities, of Global Summits, and Country Reunions. These activities include but are not limited to:

### Meet a Leader.

Visits to local leaders at their places of work to get acquainted with what they do from a strategic perspective to excel in their roles, and with what they have to share about their successes, failures and challenges.

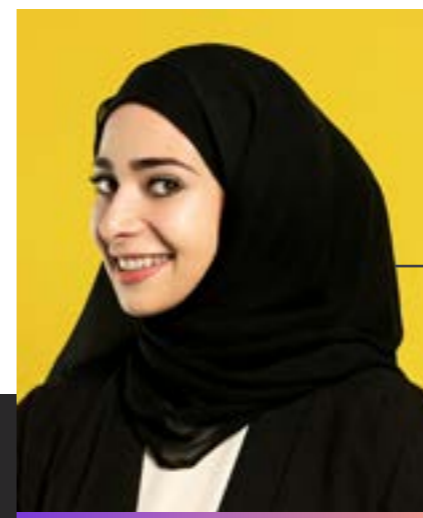
### Meet a Fellow Member.

Visits to Mela members at their places of work to get acquainted with their leadership style and how they have implemented lessons from Mela in their day-to-day management tasks, at work and at home.

### Network Seminars.

Year-round seminars and webinars hosted by Mela and its sister networks that cover a range of leadership topics and often feature network member speakers, trainers and coaches. This consists of seminars or webinars that Mela or any sister network organizes to cover a leadership topic.

**Tala Al Ansari, Mela 3**  
Director Innovation Ecosystem  
and Scale2 Dubai  
UAE

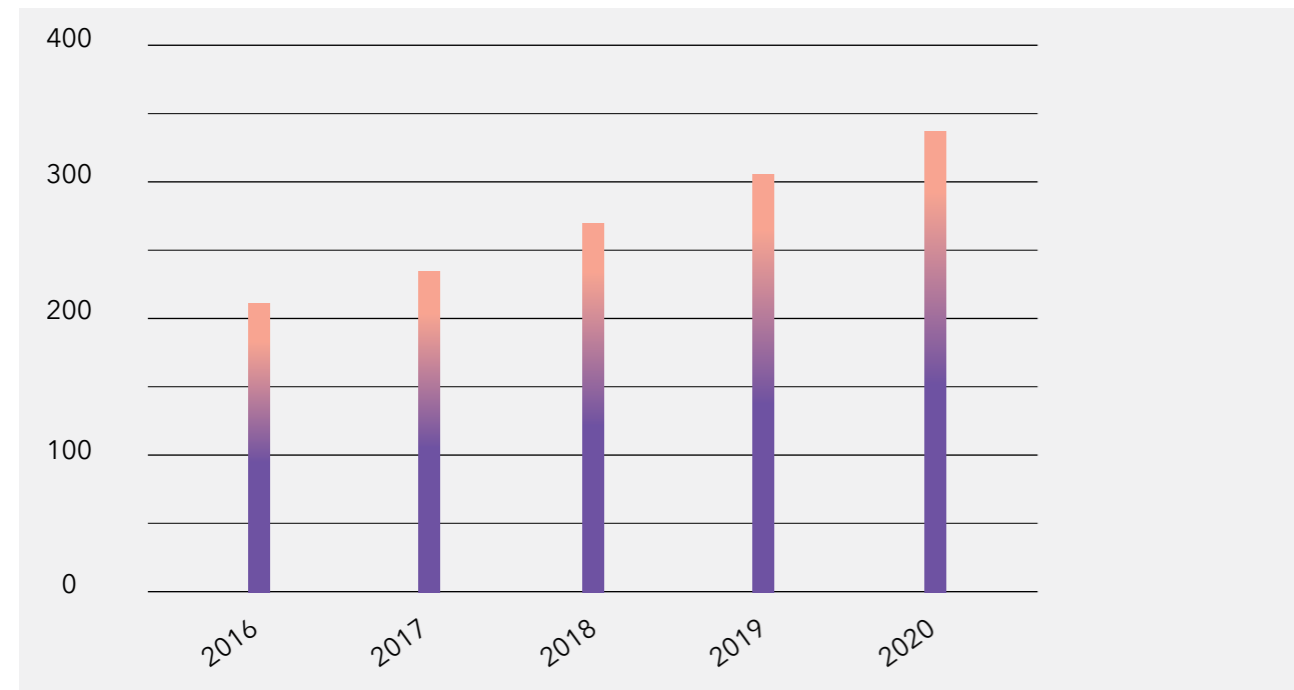


The leadership program in Mela helped me learn a lot about myself. I got to learn from inspiring mentors like Jim Crupi, Michael Kouly and Victor Antonio as well as the great quality of people in the program that were carefully selected. I also built a great network that I can exchange ideas with and learn from whenever I need support.

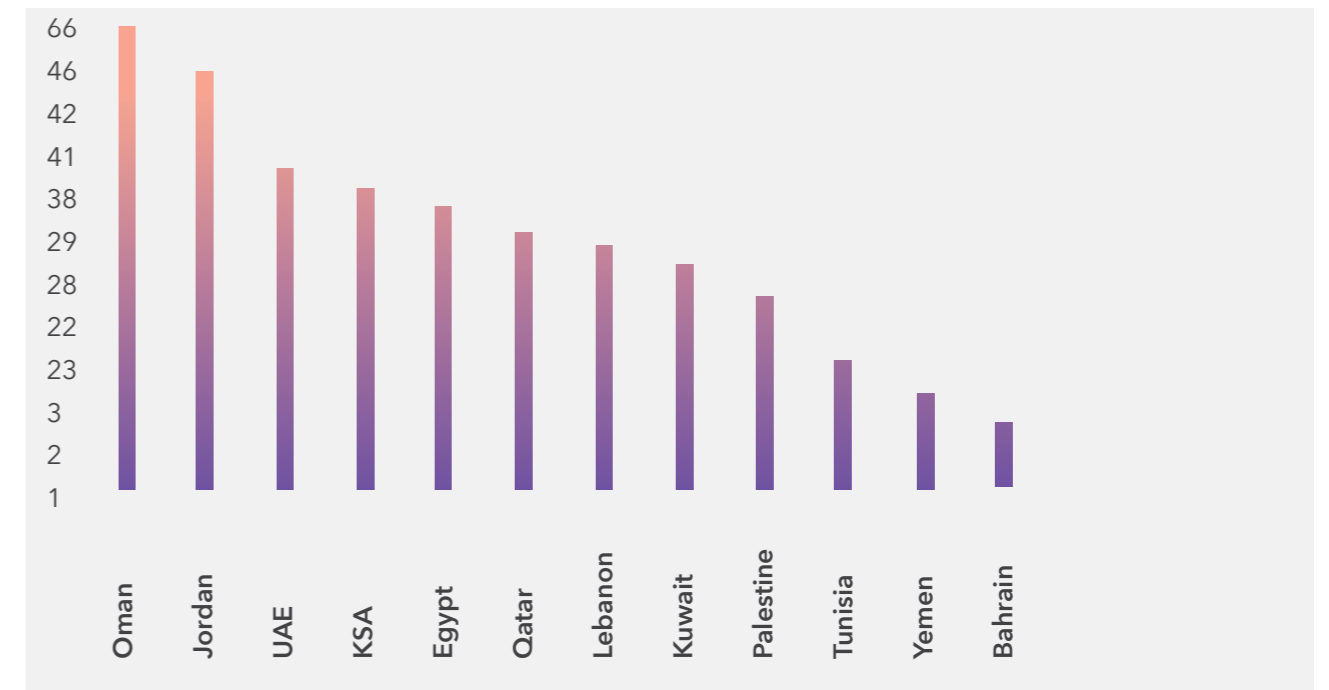


# MEMBERSHIP STATISTICS.

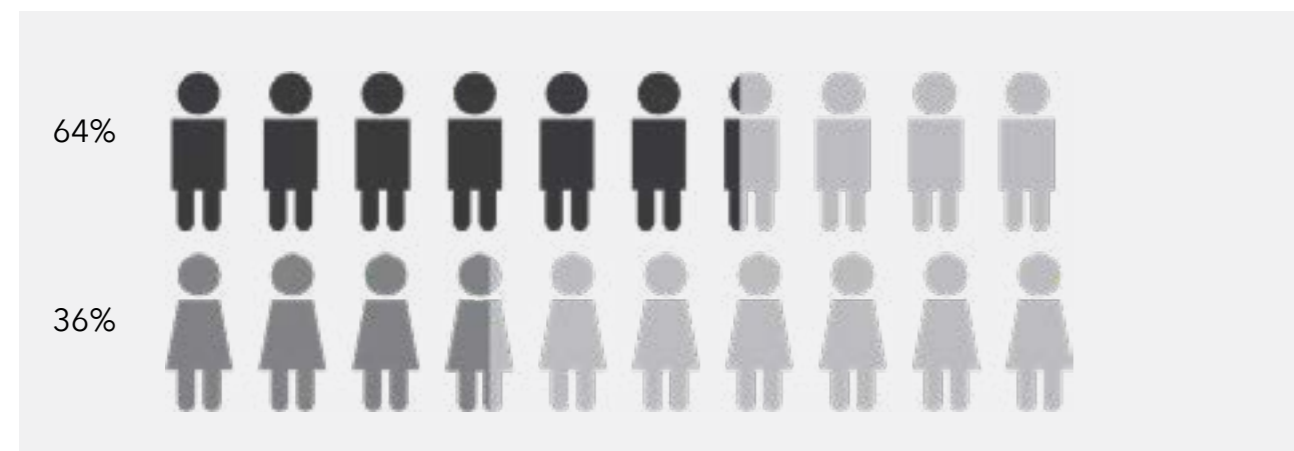
## MEMBERSHIP GROWTH.



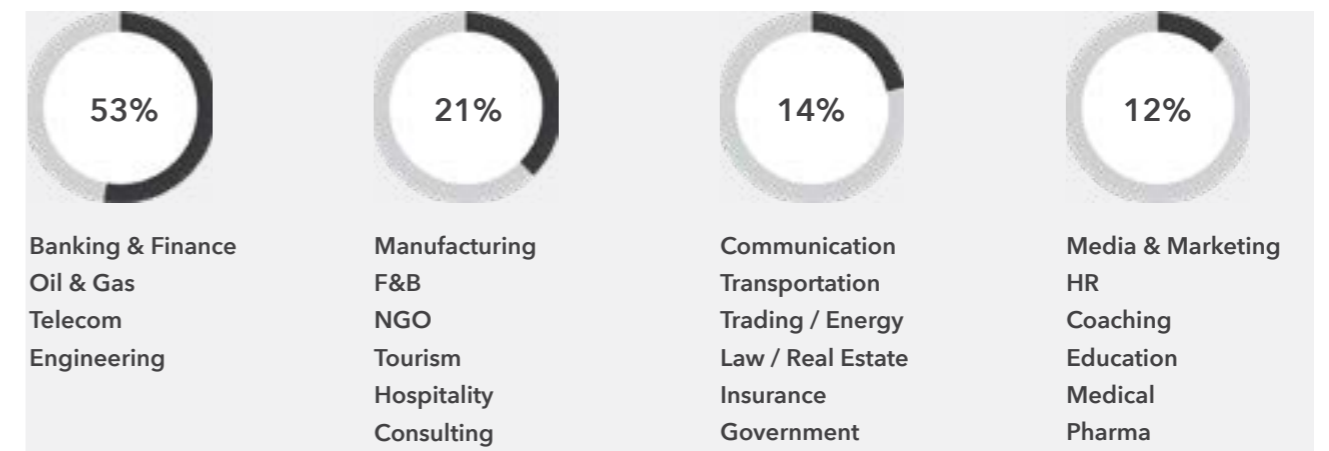
## NETWORK STATISTICS BY COUNTRY OF RESIDENCE.



## GENDER DIVERSITY.



## MEMBERSHIP INDUSTRIES.



# GLOBAL NETWORK.

**46**  
COUNTRIES

**60**  
LANGUAGES

Benefits Mela members enjoy by being part of the Mela Network is that they have a home in 46 countries. Mela represents the Middle East arm of a global network that spans North America (SIBF), Southeast Asia (SEALA) and Central Eurasia (CELA). Members of the four sister networks are exceptional leaders across the business, civic society and government landscapes. Together, members from Mela, SIBF, SEALA and CELA share culture events and learning opportunities, networking and business collaboration.

**1,600 +**  
NETWORK MEMBERS

**30,000 +**  
LEADERSHIP NETWORK  
EFFECT

## UNITED STATES

Society of International Business Fellows (SIBF)  
Established: 1981  
Membership total: 530  
Member nations: 11

## MENA REGION

Middle East Leadership Academy (Mela)  
Established: 2010  
Membership total: 341  
Member nations: Bahrain, Egypt, Iraq, Jordan, Kuwait, KSA, Lebanon, Oman, Palestine, Qatar, Syria, UAE, Yemen, Tunisia

## CENTRAL EURASIA

Central Eurasia Leadership Alliance (CELA)  
Established: 2002  
Membership total: 539  
Member nations: Afghanistan, Azerbaijan, Armenia, Georgia, Kazakhstan, Kyrgyzstan, Mongolia, Tajikistan, Turkmenistan, Uzbekistan

## SOUTH EAST ASIA

South East Asia Leadership Academy (SEALA)  
Established: 2014  
Membership total: 220  
Member nations: Bangladesh, India, Indonesia, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Vietnam



# MELA MASTERCLASS.

The Mela Masterclass is an intensive 10-day immersion leadership program that inspires purpose, authenticity, character and values. This leadership bootcamp brings together 40 top executives from across the MENA region with international faculty and facilitators for an experiential journey that allows them to expand their leadership capacity; management skills; empathy; professional network; and contributions to their communities. The result: better management, successful professional and personal relations, community development. Upon successful completion of the Mela Masterclass, participants then have access to lifetime membership in the Mela Network and its sister networks spanning 46 countries across North America, Central Eurasia and South East Asia; in addition to learning and networking cultural

programs throughout each year. The Mela Masterclass is a tiered program, each day adding to the next. It includes learning sessions which alternate with breakout groups facilitated by experienced business people and seasoned practitioners from around the world.

The Masterclass focuses on the real-life applications of leadership skills and established a gateway for members to build a global profile.

The year started on a high note at the Dead Sea in Jordan with another exceptional Masterclass that brought a new cohort of members. And the 2020 Reunion saw the largest gathering of Mela and sister network members of any event in Mela history.

1

UNDERSTAND  
YOURSELF

2

UNDERSTAND  
OTHERS

3

UNDERSTAND  
SYSTEMS

4

UNDERSTAND  
AUTHORITY

5

LEADERSHIP  
SKILLS

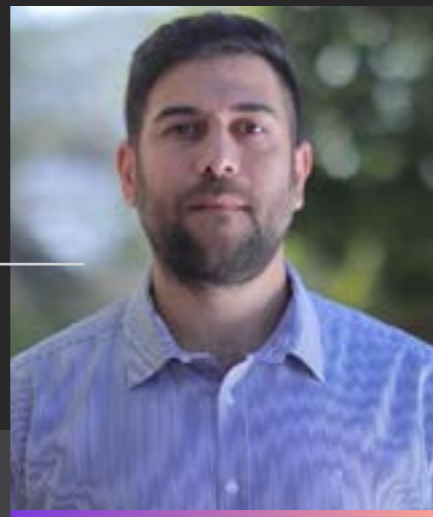
# HOST COUNTRIES.





**Issa Abu-Dayyeh, Mela 10**  
Head of Immunology and  
Research Departments,  
Biolab Diagnostic Laboratories  
JORDAN

Soon after the Mela Reunion in March 2020, the COVID-19 pandemic spread mercilessly creating a state of shock and fear. During this time Mela's strong values kept playing in my head: turn difficult times into opportunities, empty your cup, find your purpose, go down the path, and lead by example. Since March 2020, the research team I lead at Biolab managed to decipher the full genetic code of more than 600 COVID-19 viruses from Jordan. These unprecedented efforts helped the country better understand the microscopic enemy, and to then take active and informed decisions to fight the pandemic during the past year.



**Rabih Hamid, Mela 10**  
Managing Director,  
Spring Construction  
LEBANON

I am blessed to be a Mela member, looking into the start of this journey from where I am standing now - starting from my Masterclass experience in 2019 and everything since - I learned a lot and am blessed to have a safety net of unique people around me from all around the world. We were all tested in 2020, our humanity and purpose in life as well the maturity of our purpose was put to the test, and for me, Mela and global network are a major part of my life. It's a continuous journey of growth, learning and giving back.

## MEMBER CORPORATIONS AND ORGANIZATIONS.





## ROYAL PATRONAGE.

Mela events receive exceptional welcome across their host countries and have operated under the auspices of His Royal Majesty King Abdullah II of Jordan, His Royal Majesty King Mohamed VI of Morocco, as well as ruling representatives and dignitaries across the region.

## SPONSORS.

Sponsors to Mela have included Shell, Kuwait Oil Company, Petroleum Development Oman, Supreme Committee for Delivery and Legacy, Zain, Qatar Development Bank, MBC Group, Qatar Airways, Coca Cola, Katara Hospitality, Qatar Leadership Development Center, Banawi Industrial Group, King Abdullah II Fund for Development.



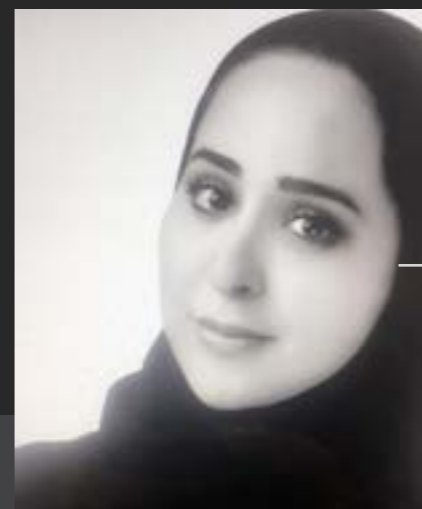
# STRATEGIC ALLIANCE.

The valuable alliance that the Supreme Committee for Delivery and Legacy forged with Mela has had exceptional impact on the development of leadership across the MENA region. In the three years of Mela's partnership with the Supreme Committee, 110 top executives from across 14 MENA nations have experienced the Mela Masterclass and been given the best of leadership training from internationally-awarded

coaches and executives, and are now enjoying the benefits of a global leadership network advancing their personal, professional and business success.

Mela extends sincerest thanks to Legacy Partner, the Supreme Committee for Delivery and Legacy, for sharing in and enabling the advancement of leadership, purpose and potential.

اللجنة العليا  
للمشاريع والبرث  
Supreme Committee  
for Delivery & Legacy



Dana El-Hajri, Mela 10  
Project Senior Specialist,  
Supreme Committee for  
Delivery & Legacy  
QATAR

Mela was an amazing and exceptional journey that exceeded all expectations. It is a life changing experience on both the professional and personal levels. It enlightened and inspired me. I got to meet amazing souls. It helped me develop the leader in me and has been a crucial experience in my career journey.

Vasco Kurkjian, Mela 9  
Program Manager,  
Supreme Committee for  
Delivery & Legacy  
Josoor Institute  
QATAR



Mela was a remarkable experience to me personally. I will always cherish what the Mela community did. They are a group of beautiful people fully dedicated and readily willing to share their knowledge, expertise and emotional support at any single moment. The impact of the Mela experience keeps showing in every aspect of my professional development.





**OUR  
LEADERSHIP.**





# BOARD MEMBERS.

**CHAIR**  
**Yousuf Al Yousuf, Mela 8**  
 Board Chair 2020 - 2022  
 Deputy CFO, Al Yousuf LLC  
 UAE



Yousuf Al Yousuf is a UAE national born in Dubai. Yousuf attended Concordia University in Montreal, Canada, where he obtained a bachelors degree with a major in Business Administration and a minor in Finance. Yousuf started his career with Deutsche Bank in 2012 with the Coverage Team focusing on Corporate Finance. At the end of 2012, he joined HSBC's graduate program for two years. He then spent another two years with HSBC as an International Senior Relationship Manager covering Small to Medium corporates. In November 2015, he joined Julius Baer as a private banking relationship manager focusing on high net worth individuals and institutions in the GCC. In 2019 Yousuf joined his family business Al Yousuf LLC as the Deputy CFO of the group. Yousuf has also completed London Business School's 18-month executive MBA program. Yousuf is married and has one daughter.

**Dr. Iyad Masrouji**  
 Board Chair 2022 - 2024  
 Vice Chairman Masrouji Group  
 PALESTINE



Dr. Iyad Masrouji is the Secretary General of the Board of Trustees of Bir Zeit University. Dr. Iyad Masrouji holds a bachelor's degree in pharmacy from the De Montfort University in Leicester, UK, and an MBA from Boston University. Dr. Iyad Masrouji became CEO of the Jerusalem Pharmaceuticals Co. in 2009 and is the chairman of several boards of directors of other companies, including Jordan River Pharmaceutical Industries in Jordan, SPA Soprodin for pharmaceutical industries in Algeria, and Dar al-Qalam for Trade and Packaging. Dr. Iyad Masrouji was formerly President of the Union of Palestinian Pharmaceutical Manufacturers and a member of several civil, social and academic NGOs, including the Tamer Institute for Community Education, the Palestinian Businessmen's Association, and the Thalassemia Patients' Friends Society. In 2008, Dr. Iyad Masrouji became a member of the Eisenhower Fellowship. He received the Wheelock Award for professional excellence in the same year.



**Khalid Al Mana, Mela 5**  
 Board Chair 2018 - 2020  
 Executive Director, Qatar Development Bank  
 QATAR

Khalid Al Mana is the Executive Director of Business Finance at Qatar Development Bank (QDB), the leading development and financing body driving the growth of Qatar's private sector and its contribution to the GDP. Mr. Al Mana previously held leadership positions at Royal Dutch Shell as well as the Qatar Foundation. He held international posts in Washington DC and The Hague, and holds a BSC in Finance from King Fahad University of Petroleum and Minerals, and an MBA from HEC Paris. He also received specialized diplomas from the London Business School and the Brookings Institute. He is currently a Board Member of the Middle East Leadership Academy, ELAN, and Chairman of Alshams Advanced Lighting Technologies.

Dr. Amer Al Rawas is an international consultant, executive coach and experienced transformation thought leader with a specialization in technology and innovation. He is a globally recognized leadership coach and keynote speaker with extensive hands-on executive leadership experience as CEO of multi-billion dollar listed companies. Dr. Al Rawas served as CEO of Omantel among other executive leadership posts in the telecommunications and oil and gas sectors and, most recently, was Group CEO of Tasneea Oil and Gas Technology LLC. He has served on numerous boards of listed companies and NGOs locally and regionally. He is currently the Chairman of Solar Wadi, Chairman of the Oman Society for Petroleum Services (OPAL) and Chairman of the Industrial Innovation Center (IIC). In his academic capacity, Dr. Al Rawas is a member of the Oman Education Council, the Oman Academic Accreditation Authority (OAAA) and Dean of IT and Business School at New Vision University (NVU) in Georgia. Dr. Al Rawas holds a Ph.D. in Computer Science and Artificial Intelligence from Sussex University, UK.



**Dr. Amer Al Rawas**  
 CHAIR EMERITUS  
 Board Chair 2016 - 2018  
 Consultant and Executive Coach  
 OMAN



## FOUNDERS' CIRCLE.

Jim Crupi, Andrew Summers, Meisa Batayneh, Micheal Kouly and Nabil Al Yousuf constitute the members of the Founders' Circle, the organization's advisory council.

### Dr. Jim Crupi

Mela Founder  
President of Strategic Leadership Solutions  
USA



Asking Jim Crupi, the Founder of Mela about where he sees Mela in another ten years, he answered enthusiastically: "There is a difference between knowing what will happen and the thoughts we have about Mela. It all depends on the people that are members on board, and on all engaged and active members. What people will bring to Mela as it belongs to them will shape its future. Magic takes place when people work from their hearts all together; The Mela network is a testimony to that. It embraces a set of unique values with people's ability to come together to make a change in the world."

President of Strategic Leadership Solutions; leadership and strategic consultant to Fortune 500 enterprises; and founder of the Society of International Business Fellows [SIBF] and the Middle East Leadership Academy [Mela], Jim Crupi is a recognized authority in international business, future trends, and leadership development. His leadership workshops are world renowned. Jim works with executives for the purpose of aligning strategy, enhancing productivity and competitiveness, and training management teams.

Jim is a TED speaker, and has been featured on CNN, Fox Business Network, National Public Radio, among the many international publications referencing his work and impact. He received his B.S. degree from North

Georgia College, M.S. from the University of Southern California, and Ph.D. from the University of Florida. He has completed advanced work at the London Business School, Oxford University, and the International Management Institute in Geneva.

Jim has served as a consultant to the Office of the President of the United States and does work for many Fortune 500 corporations, including Coca Cola, Turner Broadcasting Corporation, ATT, HP, Siemens, Intel, Vulcan Value Partners and IBM among others. Jim currently serves on the boards of the University of North Georgia Foundation, Georgia Humanities Board and is a member of the Mela Founders' Circle.

## BOARD MEMBERS.

Andrew Summers co-founded the Middle East Leadership Academy in 2010 and has served on the board since then as the Finance Trustee. After working for ten years in Morgan Grenfell and Morgan Stanley in the early 1990's Andrew assumed the role of co-founder and Chief Operating Officer of the Silchester International Investors management group which has assets today in excess of \$100 billion US dollars. In his retirement, Andrew is now the CEO of a boarding golf academy for international students, with the mission of developing character through their passion for golf. As a result of spending his formative years in South Africa, Andrew founded and heads a charity, the Calabar Foundation, which is focused on supporting rural student education in South Africa through the establishment of computer labs in government schools.

Andrew grew up in South Africa, and then returned to Edinburgh, Scotland, where he completed his secondary education and subsequently his tertiary education at St. Andrew's University; Moray House College of Education, Edinburgh; and Heriot Watt University. Andrew then qualified as a chartered accountant with the Scottish Institute of Accountants, before launching his career in finance.



### Andrew Summers

Mela Founder,  
Mela Board Member and Treasurer  
Chairman, Calabar Foundation  
Orlando, USA

Founder and Principal Architect at maisam architects & Engineers in Amman and Abu Dhabi, Meisa Batayneh is experienced in the multiple facets of design including architecture, planning, urban design and place branding. Across her distinguished career, Meisa has led multidisciplinary teams on large-scale international and regional projects in the USA, Pakistan, Cyprus, KSA, Egypt, and the UAE. In addition to Meisa's passion for applying creativity, design, and innovation to enhance the built environment, she is actively involved in social initiatives through numerous national and international commissions and boards.

In 2019, Meisa received the "Architect of the Year Award" at the Jordan Business Award ceremony. Earlier, in 2015, Meisa received the title of Leading Arab Woman Architect by the Committee for Arab Women Architects and Engineers. Additionally, Meisa's work has been celebrated internationally, winning maisam architects & engineers the 2015 Architizer A+ Popular Choice Award; 2014 LEAF Award for A Gateway to Petra; Arabian Property Awards 2010, 2011, 2012 and 2013; and nominations for the World Architectural Festival (WAF) for Aqaba Bus Terminal 2009 and A Gateway to Petra 2012; and nominations for the Aga Khan Award in 2004.



### Meisa Batayneh

Mela Founder  
Mela Chair 2014 - 2016  
Founder and Principal Architect,  
Maisam Architects & Engineers  
JORDAN

# BOARD MEMBERS.



## Michael Kouly

Mela Founder  
Mela Chair 2012 - 2014  
Author  
CEO, Cambridge Institute for Global Leadership and Kouly Institute  
LEBANON

Michael Kouly is the Amazon bestselling author of twelve international books on leadership and growth strategies, a senior corporate leader and a scholar of Harvard and Princeton universities. He is an international keynote speaker and executive educator, as well as an advisor to boards of directors and top government officials. With more than 30 years of practical experience as a senior executive and CEO, Michael's journey with leadership included serving at the helm of Reuters, Orbit-OSN-Mediagates, and the Cambridge Institute for Global Leadership. His international career has taken him to live and work in 22 countries and lead teams of people from 60 nationalities. Michael is a chairman, board member, and senior member of several worldwide organizations. He is a Grand Juror of the UAE President's Government Excellence Award for

top government officials, and Grand Juror of Dubai's Sheikh Mohammed Bin Rashid Leadership Excellence Award.

A former Reuters war journalist covering various global conflicts, Michael's interest in leadership, strategy, business, and policymaking took him to study, teach and conduct research at the Universities of Harvard, Princeton, Michigan and Maastricht.

He is currently the president and CEO of the Cambridge Institute for Global Leadership (CIGL) and of the Kouly Institute - that conduct highly acclaimed, unique and intensive executive leadership and strategy programs for top public and corporate officials. Michael also designs and orchestrates strategy and review retreats for boards of directors and c-suite executives and is an advisor to governments and heads of states.

Hassan Isam AlKabbani is a Saudi national who was born in Austria. He completed his schooling at Le Rosey, Switzerland, and then moved to the US to pursue his university studies at Pepperdine University, UCLA. His professional career began in 1992 when he joined the IKK Group of Companies - one of the top 100 Companies in KSA that owns many businesses, spread across both the Gulf and MENA regions, as Business Development Manager. In 1998, he was assigned the post of Director of Administration and Credit Control and was promoted to the post of Vice Chairman, before becoming Acting Chairman of the business group.

Hassan AlKabbani took over in July 2015 as Chairman of the IKK Group of Companies to handle all business aspects of the Group's various companies in and out of KSA. Throughout his management of the IKK Group, he encourages leadership, self-development and growth. He believes that everyone needs to have the courage to re-invent themselves continuously and that any company must help its employees in pursuing their growth and self-discovery.

With more than 33 years of financial and business experience, Neveen el Tahri commenced her career with Chase National Bank of Egypt and in 1994 established one of the first Brokerage firms - Delta Securities Egypt - among others. In 2008 she established Delta Shield that provided advising to family businesses, along with the newly-established Delta Inspire, the specialized incubation acceleration arm, managing 138 Pyramids as the funding arm. The first woman elected to sit on the board of the Egyptian Stock Exchange for two consecutive terms, Neveen also sat on many public and private sector boards; she was also the Country Representative of the Royal Bank of Scotland (RBS) and sat on the Bank's Middle East Advisory Board. Currently she serves on the boards of the Egyptian Financial Supervisory Authority; the General Authority for the Suez Canal Economic Zone; Egyptian Company for Mobile Services "MobiNil"; Arab Moltaqa Investments; Regina for Pasta & Food Products, and is a member of the Dean's Strategic Advisory Committee of the American University in Cairo, along with other non-profit organizations.

Technology has brought us closer, but it is only through leadership that we can stay and prosper together. Mela is a beam of that leadership light in the darkness of an ever troubled Middle East. Its purpose is to make life better one person at a time and one country at a time. I believe that this is a cause worth taking on.



## Hassan AlKabbani

Mela Board Member  
Chairman, IKK Group  
KSA



## Neeven El Tahri

Mela Board Member  
Chair and Managing Director of Delta Shield for Investment, 138 Pyramids and Delta Inspire  
EGYPT



Technology has brought us closer, but it is only through leadership that we can stay and prosper together. Mela is a beam of that leadership light in the darkness of an ever troubled Middle East. Its purpose is to make life better one person at a time and one country at a time. I believe that this is a cause worth taking on.

Michael Kouly, Mela Founder and Chair 2012 - 2014  
Author and CEO, Cambridge Institute for Global Leadership and Kouly Institute



# BOARD MEMBERS.



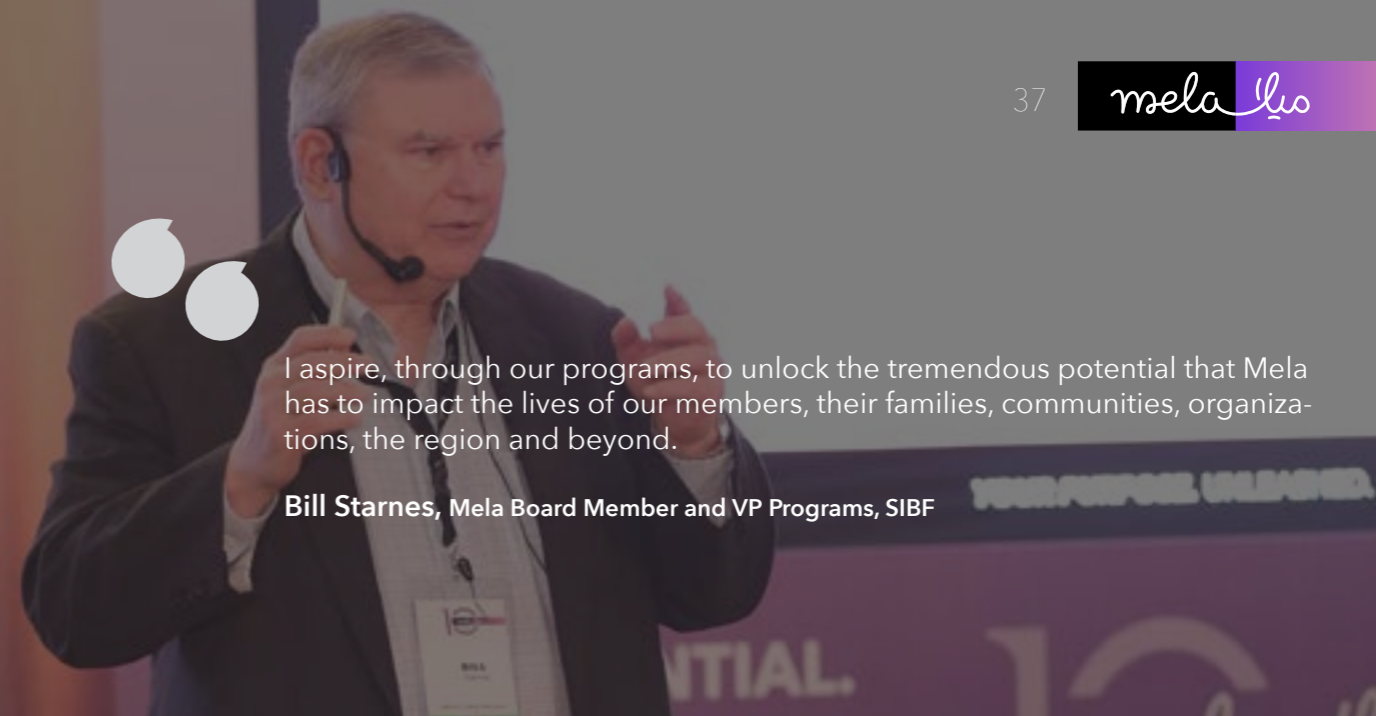
**Bill Starnes**  
Mela Board Member  
VP Programs, Society  
for International Business Fellows  
USA

A long-time member of the Society of International Business Fellows (SIBF), Bill Starnes serves as the curriculum designer, faculty coordinator and faculty member for the intensive 10 day leadership programs offered by the global network for members of SIBF, Mela, CELA and SEALA. Previously, he served as SIBF's Managing Director from 2001 to 2005 and led the SIBF New Member Programs from 2001 to 2010. He subsequently served as SIBF Chairman in 2013 and is currently a member of the boards of SIBF, SEALA and Mela. Prior to joining SIBF, Bill was involved in real estate investments as Co-Managing Partner for Trammell Crow International, travelling extensively in Europe, Asia, and Latin America. Bill began his career in academics, teaching economics at Williams College and Rice University. Bill brings a wealth of institutional knowledge, experience and talent to the Mela Board. His contributions will focus on the quality of Mela's curricula across existing and new programs in order to enhance the impact of Mela's members, foster positive change in the region, and create a better future for the Middle East and the world.



**Shehab Al Nawawi**  
Mela Board Member  
Chairman and CEO, Giza Systems  
EGYPT

Shehab El Nawawi is the Chairman and CEO of Giza Systems, the leading systems integrator (SI) in Egypt, sub-Saharan Africa and the Middle East. As a strong believer in education and leadership, Shehab is involved in a number of organizations whose objectives are to improve the quality of life and education such as the Giza Systems Education Foundation, EducateMe, the Leadership Council of Rise Egypt, and Enactus Egypt. Through his support of development, entrepreneurship and sustainability across the MENA region, Shehab brings a deeper understanding of organizational management, fundraising channels and business growth to the Mela network and Board.



I aspire, through our programs, to unlock the tremendous potential that Mela has to impact the lives of our members, their families, communities, organizations, the region and beyond.

**Bill Starnes, Mela Board Member and VP Programs, SIBF**

## BOARD MEMBERS.

### NETWORK & CLASS REPRESENTATIVES SELECTION PROCESS.

Nominees to the Mela Board of Directors are elected by the Mela membership, in coordination with the Mela Board of Directors. The Board of Directors provides the guidance that enables the organization's expansion and growth. It meets on a quarterly basis - once in person at the end of the annual Masterclass, and three times virtually. Board members also serve in various capacities - as faculty, as committee heads, recruiters and fundraisers.

There are two categories of members' representation on the Board, either as Network Representative, or as Class Representative. Network representatives are members who have been in the Network for more than 2 years and who have provided volunteering services through their contributions either as

Chapter Presidents, or Committee Members or active and engaged members in activities Mela undertakes. The second category of Mela members representation is the Class one, whereby each Masterclass participants nominate one of the class participants to represent them on the Board.

It is worth noting that nominations to these roles are subject to a strict selection process and criteria to ensure proper corporate governance.

Mela encourages gender balance and country representation but is more interested in ensuring quality, character, and commitment to the network - the representative is expected to contribute to the growth of Mela.

# BOARD MEMBERS.



**Rouba Taouk, Mela 7**  
Board Member 2019 - 2021  
Head of Corporate Communication,  
Byblos Bank Group  
LEBANON



**Hamad Timami, Mela 9**  
Board Member 2020 - 2022  
Executive Director  
Ahmad Bin Majed Private School  
OMAN

## NETWORK REPRESENTATIVES.

Rouba Taouk is a seasoned communication expert with more than 25 years of experience in managing and optimizing brand footprints in Lebanon and the region. She has an exceptional track record of improving brand equity through strong brand strategies, award-winning advertising campaigns, creative multilingual content creation, well-thought digital marketing, interactive media relations, optimal crisis management, thoughtful budget planning and cost control, optimized processes and procedures, and unique corporate social responsibility programs, including a first-of-its kind Financial Literacy Program.

Rouba served as the Head of Corporate Communication at Capinvest Investment Bank in Bahrain, before joining Byblos Bank Group in 2010. As Head of Corporate Communication for Lebanon's third largest bank, she manages its brand communication across 12 countries.

A certified Neuro-linguistic Programming Practitioner, Rouba is a Mela Board Member since 2019. Before that, she served as Chapter President of Mela Lebanon.

Hamad Timami is a passionate and committed life-long learner and educationist, with a strong curiosity and eagerness to continuously grow that he shares with everyone in his networks.

Hamad is currently the Executive Director of the Ahmad Bin Majid Private School - ABM, a Cambridge International School based in Muscat. At ABM, Hamad is responsible for steering the organization and overseeing its operations devising policies and strategies to achieve its mission, currently overseeing the organization's Digital Transformation strategy. In parallel, he lectures in Humanities and Social Sciences. Experienced in Board service and effective governance with a demonstrated history of academic and leadership roles, Hamad is an active and inspiring member of Mela Oman. As former Chapter President of Mela Oman, the largest Mela Chapter in the MENA region, he spearheaded the fundraising efforts for Mela in 2019, advanced its sustainability efforts in 2020 and recognized network-wide for his positive contributions which saw him elected to the Mela Board by his colleagues in the Mela Network. As a Board Member he had a major role in drafting the Mela Manual.

Across his work in education, Hamad continuously strives to be purposeful, impactful, sustainable, values driven, entrepreneurial, transformational and mindful; and to inspire these qualities in others.

## CLASS REPRESENTATIVES.

Director of Transformation Management, Touristic Enterprises Company, Kuwait, Ahmad is a results-oriented leader passionate about transforming strategy into action through the development and delivery of major initiatives and projects. With nearly a decade of experience in the fields of corporate strategic planning and execution, business decision analysis, capital projects and portfolio management, performance management and improvement, and corporate banking, Ahmad applies his high-level of interpersonal and problem solving skills in his work with company CEOs, Board members and shareholders to deliver credibility and trust and best solution opportunities.

A mechanical engineer, with a doctorate degree from the University of Manchester, UK, Mona Al Qattan is the first female engineer in the field of maintenance of rotating equipment in the oil sectors of the GCC area. Across her twenty-year career in the oil sector she participated in the design and commissioning of a national mega project of constructing, and operating an environmentally friendly refinery. Today, she helps introduce young females to this industry. With extensive experience in maintenance of pump compressors, turbines and condition monitoring, she taught in the faculty of mechanical engineering and oil and gas at the Australian College of Kuwait for many years. Mona launched her career representing external investment through the Kuwait Investment Authority in London, UK and Boston, before utilizing her experience to establish her own coaching business, Coaching 2 Potential. She obtained various coaching certifications, among them certification from the International Coaching Federation (ICF), a Master Coach in Leadership and Communication degree from Institute De Coaching, Geneva, and is also a certified Strength Coach through Gallup Organization. She is the founder of the "Coaching through Travel" program in which people experience coaching through exploring countries and discovering cultures.



**Ahmad Aljoaan, Mela 10**  
Board Member 2019 - 2021  
Transformation Management Director,  
Touristic Enterprises Company  
KUWAIT



**Dr. Mona Al Qattan, Mela 11**  
Board Member 2020 - 2021  
Team Leader Rotating Equipment,  
Maintenance Division, KNPC  
KUWAIT





**IMPACT  
2020.**



\*self



# 2020 MILESTONES.

## COVID-19 RELIEF COMMITTEES.

In 2020, despite all the disappointment and the difficulties, Mela saw its highest level of membership engagement: the greatest number of committees, task forces and new programs through which Mela's members rose to the challenge during the global crisis, responded fast, and made change. At the onset of the global crisis, we put our regular work aside at Mela and pivoted to create a new series of relief initiatives, and along with an army of Mela volunteers we:

- responded to the needs across our membership - launching the Business Continuity Group to help our members businesses survive and thrive;
- responded to the needs across our countries so Mela launched the Community Outreach Drive; and raised funds supporting medical relief, food for the poverty stricken, and funds for laborers out of work, among other community development initiatives;
- launched the Thought Leadership program - to keep our growth

and development at the forefront, to keep us meeting and networking;

- and finally Mela reached out to offer support to our sponsors and partners to offer them the benefits of our global network coaching programs and cover their attendance at the 2020 Global Network Summit for their teams and executives.

**Elissar Hajj Zarwi, Mela 3**  
Founder & Managing Director  
Comma Hub and Sierramics  
LEBANON



## BUSINESS CONTINUITY.

This year an outstanding majority of Mela members indicated their desire for the Network to provide them with greater business opportunities, along with leadership learning and programs. For this reason, the Business Continuity programs were launched to bring relief and support to the business owners across the Mela Network to help them navigate their way through the global crisis of 2020. The Business Continuity programs, now known as Business Connect, provided mentoring and coaching by senior-level executives from

across the world; roundtable discussions and workshops on subjects including HR management and staffing, financing startups, cost-analyses and more; and a series of business showcases introducing Mela's members to the global network to promote business opportunities and continued success. As Mela looks towards its second decade, it will continue to expand its existing business programs to bring even more opportunity and cross-network collaboration.

**Nahla El Banhawy, Mela 3**  
Partners Development Manger MEA  
Microsoft  
EGYPT



I have always counted Mela on top of the blessings in my life, but Covid-19 and its challenges made it crystal clear what role Mela plays in my life. In March 2020, I jumped to the occasion with Yasmine El-Hini from Egypt who initiated all the Covid-19 initiatives, and Rouba Taouk - Lebanon, Hamad Timami - Oman and Nahla El Banhawy - Egypt to support the Chairman and Executive Director in a Crisis Management Taskforce to navigate the global pandemic challenges. Pulling together volunteers for all three initiatives that resulted from these meetings, namely the Business Continuity Taskforce, the Thought Leadership Taskforce, and the Community Outreach one was one of the most important milestones of my life. Seeing a whole network advance and prosper by taking a leadership role needed is a rewarding experience like no other. Then came the August 4 blast in Lebanon and working on the relief efforts. Both experiences and what resulted from them, made me realize that Mela is not only a network, but Mela is part of who I am today as a leader always thriving to make a difference to others.



Covid-19 challenges made us realize how lucky we were to have Mela in our lives. Business Continuity was an idea that came up during these challenging times, where 20 Mela members pulled up their strength, time and effort to support other members' businesses. Today, and after a year of work, we see the need and the potential that this group is bringing to the whole network with deep cross collaborations.



## COMMITTEES.

### COMMUNICATIONS & ENGAGEMENT.

Meisa Batayneh Chair (Board Representative)	Michael Kouly Chair (Board Representative)	Ranya Shalab M8 Executive Director
Elissar Hajj Zarwi M3 Co-Head	Raed Nemri M7 Co-Head	Rouba Taouk M7 Co-Head
Muzna Chihabi Barthe Director	Ziad Holaihel M10 Volunteer	Patrick Malouh M8 Volunteer

### FUNDRAISING.

Khalid Al Mana M5	Yousuf Al Yousuf M8	Ranya Shalaby M8
Tamara Kleibo M9	Hamad Timami M9	Ahmad Aljoaan M10
Hiba Chamout M10	Ramez Maher M10	Saadia Ben Amor M11

### CURRICULUM.

Dr. Amer Al Rawas	Bill Starnes
Ahmed Yehia M7	Ranya Shalaby M8

## TASK FORCES.

### MASTERCLASS CURRICULUM.

Rabih Radwan M7 Lebanon	Mona Al Qattan M11 Kuwait	Arwa Baitem M5 Palestine
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### YOUTH PROGRAM CURRICULUM.

Salma Al Shuhail M2 Jordan	Sabrina Al Muhadhri M11 Oman	Lama Jabasini M3 Jordan
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### EXTRACURRICULAR PROGRAMS.

Hala Mourady M9 Lebanon	Marc Khalifeh M11 Lebanon	Randa Farah M11 Lebanon
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**Salma Al Shuhail, Mela 2**  
Chief Delivery Officer  
Jordan Media Institute  
JORDAN



Mela gave me the first experience of knowing myself and in diving deep into who I am, allowing me to transform from within. The 10-day journey was an awakening for me. In my heart, I carry the Mela torch that is urging me to give back to the young generations of leaders in the hope that they will be impacted by the Mela experience as I have been.

# MANUAL COMMITTEE.

As Mela promotes the advancement of its members, it also requires it of itself and is in an ongoing process of self-improvement. For this reason, the Manual Committee was established to assess the existing processes and procedures that govern the organization and propose areas of improvement. With a team of volunteer members and Board, the Manual Committee have created the first operational manual for Mela containing pertinent information related to the ways Mela conducts its affairs, the duties of its leadership and the responsibilities and benefits of its members. Many contributed to this major milestone in Mela's strategy to articulate its vision in this coming decade.

Mela's Manual Committee was headed by Dr. Iyad Masrouji, Mela Chair 2022 - 2024, and co-chaired by Moataz Mukhaimer, Jordan Chapter President 2020-2022, Rouba Taouk, Network Representative Board Member 2019-2021 and Hamad Timami Network Representative Board Member 2020-2022.

The work was meticulously reviewed by the Board Manual Committee, that included Jim Crupi, Mela Founder, Yousuf Al Yousuf, Mela Chair 2020 -2022, and Khalid Al Mana, Mela Chair 2018-2020. The committee's work could not be possible without the support of all the volunteer members who helped either in the compilation, writing and reviewing.

Special thanks to all the volunteers and to Board members Michael Kouly and Dr. Amer Al Rawas.

**Rouba Taouk, Mela 7**  
Board Member 2019 - 2021  
Head of Corporate Communication,  
Byblos Bank Group  
LEBANON



**Hamad Timami, Mela 9**  
Mela Network Representative  
Board Member 2020 - 2022  
Executive Director, Ahmed Bin Majid  
Private School  
OMAN



Committing to a Network Committee is hard work that many underestimate in terms of both load and value. If you become a Network Committee member, you should expect to be solicited on a daily, weekly, and monthly basis depending on the project you have at hand. You should be aware that Mela's progress depends on the feedback you give and that refraining from providing input is so disappointing for other Committee members. But here is the good news: all this hard work helps you grow and shine both personally and professionally. This is really an experience that you should seek and enjoy. When I think of how much I learned as the Co-Head of the Communications and Engagement Committee and the Lead Writer of the Manual Committee, I feel amazed by how rewarding was all the hard work!

I continuously remind myself: there is no learning without studying. No knowing without learning. No empathy without vulnerability. No alliquent without preparation. No exact without calculation. No profound without reflection. No purpose without understanding self and no leadership without impact. Mela has impacted me on those fronts.



## NETWORK VOLUNTEERS.

Rima' Al-Kashef  
Nahla Al Banhawwy  
Ibtihal Bawazir  
Hania Barqawi  
Lana Djani  
Samer Ebbini  
Yasmine El-Hini  
Yazan Faouri  
Enas Halaiah  
Thanaa Khasawneh  
Omar Jabari

Nahed Kazziha  
Soughit Kouly  
Hala Mourady  
Saad Ouf  
Rabih Baz Radwan  
Ranya Shalaby  
Rasha Tarifi

**Moataz Mukhaimer, Mela 8**  
Strategic and Financial Advisor  
JORDAN



I was privileged to work on two important initiatives for Mela in 2020: the Mela Manual and the Focus Groups exercise to define strategic priorities. The Mela Manual initiative was the result of several meetings to define what needs to be done to take the network to the next level. Creating the manual, which includes bylaws, policies, procedures, and code of ethics, has been an ambitious collaborative effort. The main team under the supervision of Dr. Iyad Masrouji volunteered many hours to discuss, write, edit, and rewrite a manual that will be used by all stakeholders to establish clear and structured guidelines for our beloved network. The Focus Groups exercise aimed to capture the main definitions and priorities of Mela through the eyes of our members and Board. Once again, many amazing members volunteered their time to structure the exercise, moderate, analyze, and participate in the initiative. It was eye-opening to witness the passion and dedication of all participants to ensure the success of Mela. On a personal note, working on those initiatives gave me the opportunity to learn from amazing people who I am proud to call my friends. It is beyond thrilling to be in the company of such extraordinary leaders who thrive through making others shine. It is without a doubt one of the best experiences I have gone through on both a professional and personal level.

## FOCUS GROUPS TASK FORCE.

As part of Mela's ongoing emphasis to respond to the needs of its membership, a focus groups exercise was designed to capture the main purpose and benefits of Mela through the eyes of Mela's members and Board. In 2020, the task force conducted a focus group exercise with a representative sample of Mela stakeholders. The exercise focused on Mela's identity, strategy, strengths and challenges, and recruitment. The task force then issued a report with findings and presented it to the network. The findings provide clear indications to assist with setting the strategy for Mela for the next decade, and include:

- Pinpointing a clear desire from members to concentrate on business enablement.
- Shedding light on what Mela needs to look for in future recruits.
- Highlighting the Masterclass as the best Mela experience.
- Underlining that the bond between members is what makes the network unique.

Dr. Iyad Masrouji

Board Chair

Rima' Al Kashef M3

Co-Head

Moataz Mukhaimer M8

Co-Head

Special thanks to all volunteer participants, among them:

Lyutha Al-Habsy  
Farid Dagher  
Rabih Hamid  
Ranya Shalaby  
Muzna Shihabi

Rouba Taouk  
Mela Chapter Presidents  
All members and Board  
participants

# CHAPTER PRESIDENTS 2020 - 2022



**Yasmine El-Hini, Mela 8**  
Egypt Country Officer, IFC -  
World Bank Group  
EGYPT



**Moataz Mouhkaimer, Mela 8**  
Strategic & Financial Advisor  
JORDAN



**Hamad Al Qenaie, Mela 8**  
HR Manager, Shell Kuwait  
Exploration & Production B.V.  
KUWAIT



**Ziad Holaihel, Mela 10**  
Business Development, Consultant  
LEBANON



**Sabrina Al Muhaidhri, Mela 11**  
CI Coach, PDO  
OMAN



**Ayseba Umutlu, Mela 11**  
Producer, Al Jazeera English  
QATAR



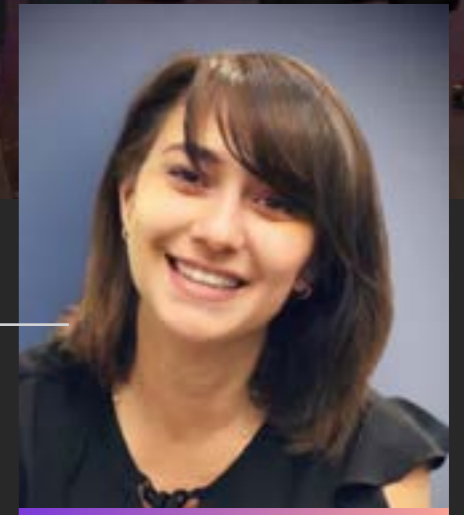
**Hatem Al Otaibi, Mela 11**  
Projects Manager IKK group  
KSA



**Omar Jabari, Mela 11**  
Founder & CEO, Right Move  
PALESTINE



**Nabil Al Sajwani, Mela 7**  
Director Transaction Banking,  
Standard Chartered Bank  
UAE



**Hania Barqawi, Mela 1**  
Deputy Chief Executive Officer,  
Queen Rania Teacher Academy  
JORDAN



10 years ago, when I joined the very first Master Class, I expected it to be a regular academic course. To my surprise, Mela turned out to be a life changing experience. After 10 years, the network still adds to all aspects of my life. Simply put, Mela is a continuous learning platform and a community of extraordinary people that become friends and family for life.



## MELA RELIEF FUND FOR LEBANON: DONORS.

In 2020, Lebanon witnessed the most severe economic crisis in its history, with up to 80% currency devaluation, bank capital controls that make access to personal funds limited, and severe social and political instability. The August 4 explosion created the need for immediate assistance to Mela Lebanon Chapter members. A global campaign was initiated to collect the funds necessary to bring relief and support to all affected members. The fund raised an excess of \$80,000. Mela extends sincerest thanks to everyone who contributed in support of Mela Lebanon.

### MELA

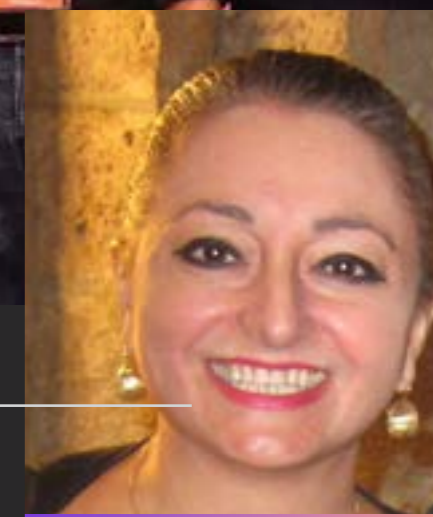
Aysaba Mirzayeva, Qatar - Azerbaijan  
Bassim Almalik  
Enas Halaiqah, Jordan  
Feras Momani, Jordan  
Hazem Bawab, Jordan  
Issam A Ismaily  
Kholoud Saad  
Lana Dajani, Jordan  
Mashaël Al-Weihaibi, Qatar  
Mater Al Dhafeeri, KSA  
Meisa Al Batayneh, Jordan  
Moataz Mukhaimer, Jordan  
Mohammed Saeed, Yemen  
Mohannad Khairy, Jordan  
Omar Kafood  
Pierre Daher, Lebanon  
Ranya Shalaby, Egypt  
Rawan Alsahsah, KSA  
Ruba Darwish, Egypt  
Said Al-Shanfari, Oman  
Saleem Al Balushi, Oman  
Samer Qutob, Jordan  
Sami Ammous, Jordan  
Touleen Barto  
Wassim Al Khatib, KSA  
Yasmine El-Hini, Egypt  
Yousuf Al Yousuf, UAE  
Zaid Al Abdullatif, Oman

### SIBF

Alan Shusterman, USA  
Angie Allen, USA  
Chip Cottrell, USA  
Clark Plexico, USA  
Dianne Henebry, USA  
E.B. (Bud) Robinson, USA  
Felipe A. Custer, USA  
Jan Bowler, USA  
Jane E. Shivers, USA  
Jason Brahim, USA  
Jay Schneider, USA  
Jim Falbe, USA  
John Lally, USA  
Khalid A. Hamied, USA  
Leo Gonzalez, USA  
Neda Barqawi, USA  
Patricia Bible, USA  
Richard Davis, USA  
Richard Sr. Davis, USA  
Stacy Kenworthy, USA  
Steve Mander, USA  
Wissam Anastas, USA

### CELA / SEALA

Adema Zholdoshebekova,  
Anna Papyan  
Arevik Davytan  
Arpi Katrapetyan  
Asya Dallakyan  
David Chityan  
Eldagiz Rafibeyli  
Liana Mikayelyan  
Lilit Hayrapetyan  
Makrita Avjyan  
Marina Chirinashvili  
Tanya Torosyan  
Tigran Varzhapetyan  
Tsovinar Babayan  
Vano Nadiradze  
Arj Wignaraja, Sri Lanka  
Hamza Ahmed  
Sam Wong  
Sarrah Sammoon, Sri Lanka  
Sophie Hage, Indonesia  
Zahin Hasan



**Zeina Chedid, Mela 1**  
Partner, Chedid Law Office  
LEBANON



Mela had a really positive impact on my life in 2020. It was a severely bad year – for so many reasons: the economic crisis, the Coronavirus pandemic and, above all, the horrific Beirut Port explosion. Mela provided friends and support. Mela's members stood by my side and checked on me to make sure I was safe after the explosion. I had no internet connection then, but what a comfort it was when I was reconnected to see all the messages and calls. The Mela solidarity touched me above all. When the extended Mela family from SIBF, CELA and SEALA sent me a financial gift to help me repair the damages to my home, I was beyond grateful. Thank you Mela, I am proud to be one of yours.



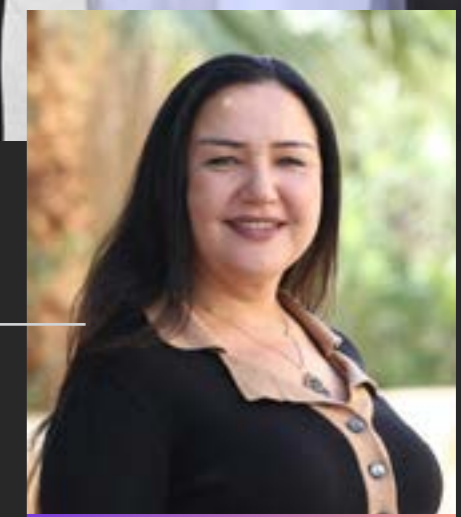
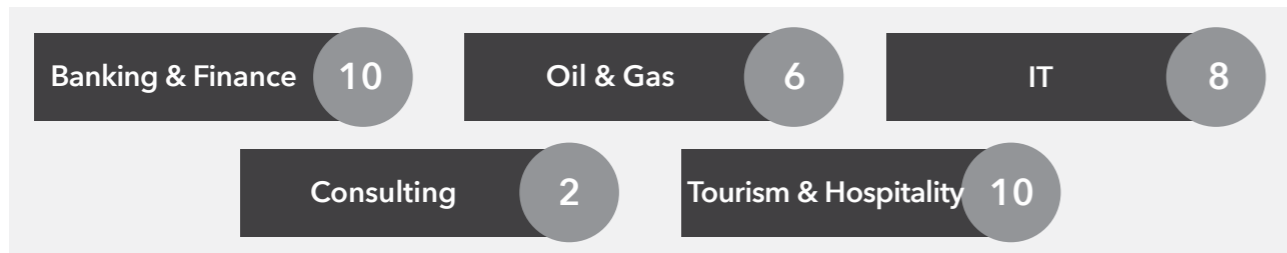
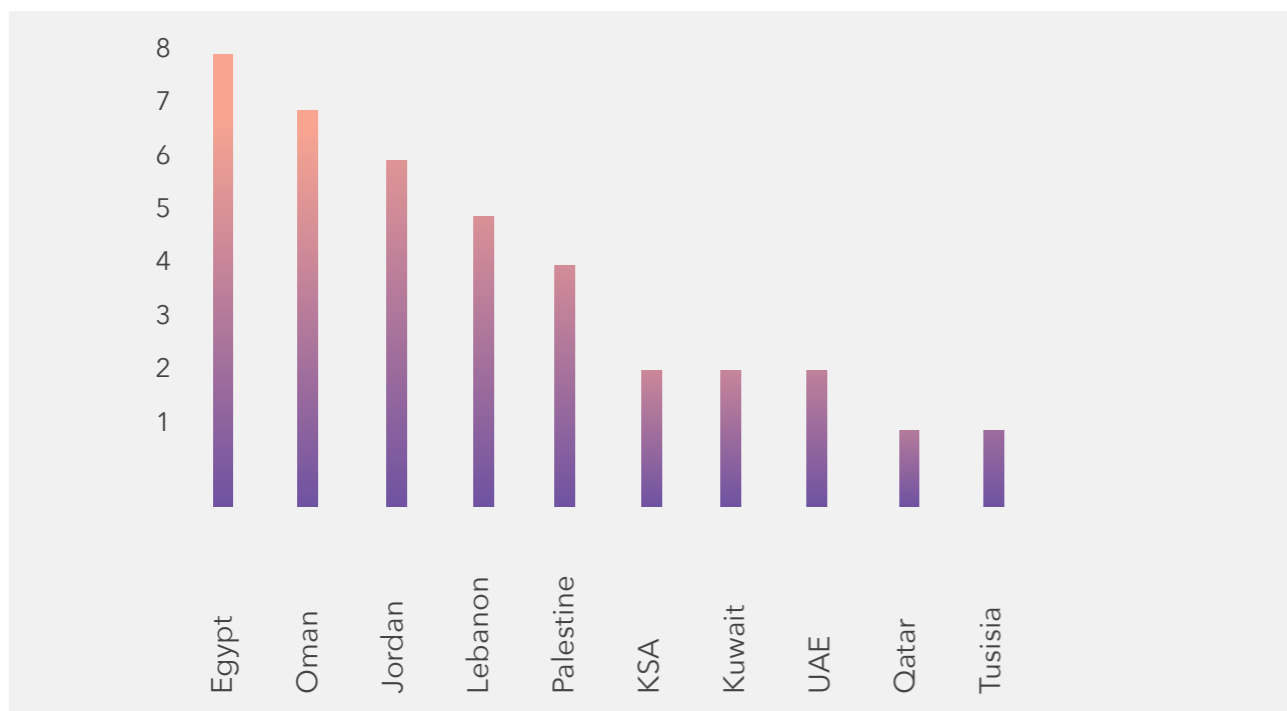
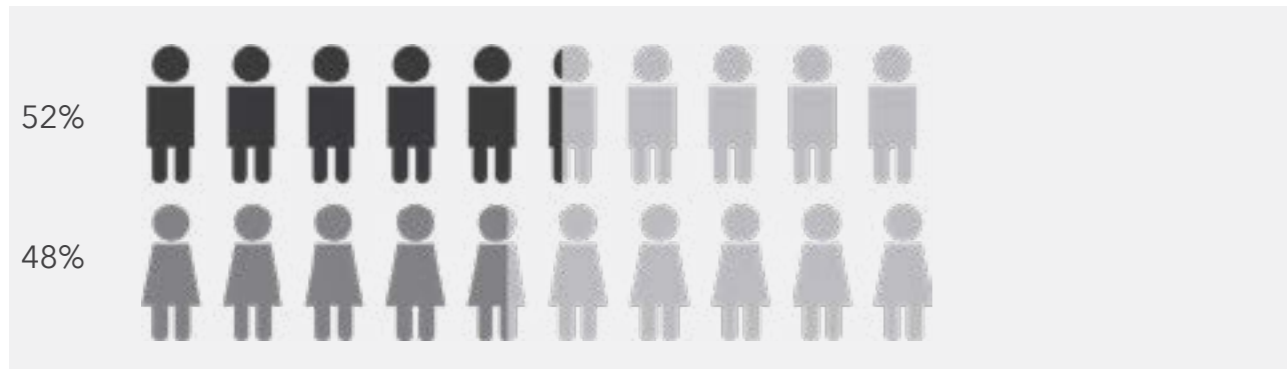


mela 11  
**MASTERCLASS 11**



# MELA 11 MASTERCLASS.

The Mela 11 class is composed of 36 representatives from across 10 MENA nations and various industries, the top five industries are indicated below.



**Saadia Ben Amor, Mela 11**  
General Manager, Business Hôtel  
TUNISIA



Mela was my first opportunity to meet the Arab world. I was so amazed by the people that I thought I must absolutely expand this connection. In the closing ceremony of my Masterclass, I said that my dream is that Mela and its high value experience come to Tunisia. And dreams in Mela do come true as the upcoming Masterclass is scheduled to take place in Tunisia. I just can't wait to host this amazing experience in my home country!



## MEMBERS.



**Ayseba Mirzayeva**  
Producer, Al Jazeera English  
AZERBAIJAN - QATAR



**Dina Gazayerli**  
Credit Analyst, Commercial  
International Bank Egypt (CIB)  
EGYPT



**Kholoud Saad Salama**  
CEO, Esri Northeast Africa  
EGYPT



**Mahmoud Galal**  
CEO, Mahmoud Galal  
EGYPT



**Manal Negmeldin**  
Direct Channels Director/ Lecturer/  
Founder, ElAraby Group / EU Business  
School / E-Business School  
EGYPT



**Mohamad AbdelMotale**  
CEO, XPay  
EGYPT



**Nahed Kazziha**  
Entrepreneur, Founder Pj Lab,  
PJ Lab  
EGYPT



**Engy Korayem**  
Head of Strategy Development  
and Execution, QNB AlAhli Bank  
EGYPT



**Sally Hamdalla**  
Head of Multilateral  
Relationships & Funding -  
QNB AlAhli Bank  
EGYPT

## MEMBERS.



**Hafez Fares**  
Founder and GM, Ejada  
Renewable Energy Systems  
JORDAN



**Raed Salameh**  
Partner and Managing Director,  
Post Modern Consulting  
JORDAN



**Ruba Darwish**  
Country Manager, BMB  
JORDAN



**Thanaa Khawsane**  
Executive Director, Business and  
Professional Women Association  
JORDAN



**Aman Al Ashgar**  
Project Engineer, IKK Group  
KSA



**Hatem Al Otaibi**  
Projects Manager, IKK group  
KSA



**Haya Al Abduljader**  
International Desk Officer  
KUWAIT



**Jad Mouawad**  
Deputy General Manager, Senior  
Loss Adjuster, ECM / Amine  
Mouawad Loss Adjusters  
LEBANON



**Randa Farah**  
Founder, Lebitivity.com and I  
Have Learned Academy  
LEBANON



## MEMBERS.



**Tarek Chehab**  
Managing Director, Styro 3D  
LEBANON



**Marc Khalifeh**  
Head of Corporate Banking,  
Byblos Bank Africa  
LEBANON



**Sally Skaff**  
Senior Project Manager, Pinnacle  
Advisory and Consulting Services  
LEBANON



**Hamdy Al Marhuby**  
Manager Supply Chain Manage-  
ment, Oman Shipping Company  
OMAN



**Issam Al Ismaili**  
Senior Commercial, Strategy  
and Digital Transformation  
Leader, Awasr  
OMAN



**Marwa Al Sawafi**  
Analyst, ISFU - Diwan of Royal  
Court  
OMAN



**Mohamed Al Rawahi**  
Commissioning Manager,  
Petroleum Development Oman  
OMAN



**Sabrina Al Muhaidhr**  
CI Coach, Petroleum  
Development Oman  
OMAN



**Saleem AlBalushi**  
Head of Corporate and Institution-  
al Banking, QNB Group Oman  
OMAN

## MEMBERS.



**Sulaiman Hadhrami**  
Head of New Technology  
Implementation, Petroleum  
Development Oman  
OMAN



**Omar Jabari**  
HR Group Director, Jerusalem  
Pharmaceuticals  
PALESTINE



**Yasser Hidmi**  
Deputy General Manager,  
Masrouji  
PALESTINE



**Khalil Khoury**  
Country Sales Manager,  
Jerusalem Pharmaceuticals  
Company  
PALESTINE



**Mohammad Shawar**  
Vice President, Business Banking  
& Financials Institutions Head  
Quds Bank  
PALESTINE



**May Bahgat**  
Android Platform Partnerships,  
Google  
UAE



**Jad Joudieh**  
Manager, Financial Services Advisory  
- MENA, Ernst and Young  
UAE



**Dr. Mona Al Qattan**  
Team Leader Rotating Equipment,  
Maintenance Division, KNPC  
KUWAIT



**Saadia Ben Amor**  
General Manager, Business Hôtel  
TUNISIA



# FACULTY AND GUEST SPEAKERS.

Carrying the content and learning experiences of the Masterclass were a selection of international faculty and guest speakers representing numerous countries and specialties.

**MICHAEL KOULY**



Author and President, Cambridge  
Institute for Global  
Leadership  
LEBANON

**BILL STARNES**



VP Programs, Society  
for International Business  
Fellows - SIBF  
USA

**JOHN KING**



Founder, John King  
Partners  
USA

**VICTOR ANTONIO**



Author, Busines Consultant,  
Sales Trainer  
USA

**HELENA DEMUYNCK**



VP Programs, Society  
for International Business  
Fellows  
SPAIN

**JOHN COYLE**



CEO and Founder  
Speaking Design Thinking  
USA

**DR. JIM CRUPI**



Founder, Strategic Leadership  
Solutions  
USA

**DR. TAREQ HAMMOURI**



Minister of Industry and Trade  
JORDAN

**RASHAD BAYRAMOV**



Advisor to the Minister of  
Transport and Communications of  
the Republic of Azerbaijan  
AZERBAIJAN

**AZIM KHAMISA**



Founder, Tareq Khamisa  
Foundation  
USA

**HANY MAHMOUD**



Former Minister of ICT  
EGYPT



# FACILITATORS.

Facilitating in Mela has been the most meaningful work I have ever done. I have connected with the hearts of wonderful people all across the region and formed amazing relationships through a deeply supportive network of rising leaders making a huge difference in the world.

**Bobby Henebry, CFA**  
 Founder, HBCC LLC  
 SIBF, USA



Facilitating in Mela has been the most meaningful work I have ever done! I have connected with the hearts of wonderful people all across the region and formed amazing relationships through a deeply supportive network of rising leaders making a huge difference in the world.



**Ahmed Yehia**  
 Founder and CEO, Eco Group  
 Mela, EGYPT



**Aleksandre Jejelava**  
 Trainer, Coach, Speaker, Founder  
 and CEO, Flowmaster Ltd.  
 CELA, GEORGIA



**Timur Yadgarov**  
 Managing Partner, John King  
 Partners Europe  
 CELA, AZERBAIJAN



**Mutaz AbuRmaileh**  
 VP, RIAM  
 Mela, PALESTINE



**Paulette Pidcock**  
 Founder and President, Pidcock  
 Coaching Partners  
 SIBF, USA



**Sarika Grover**  
 Co-Founder, Green Giraffes  
 Consulting  
 SEALA, INDIA



**Ernst Bruderer**  
 Owner, Overterra  
 SIBF, USA



**Heather Parillo**  
 CEO, Live Well 30A  
 SIBF, USA



**Julie Skaggs**  
 Securities Examiner, U.S.  
 Securities and Exchange  
 Commission  
 SIBF, USA



**Susan Simons**  
 Consultant and Business Owner,  
 Persimmon Portfolio  
 SIBF, USA



**Susan Sutterfield**  
 Transformational Leadership  
 Facilitator and Part-Time  
 Research Nurse  
 SIBF, USA



**Tanya Torosyan**  
 Marketing Advisor, GIZ Armenia  
 CELA, ARMENIA



# ADMINISTRATIVE TEAM.



**Ranya Shalaby, Mela 8**  
Mela Executive Director  
EGYPT



**Yazan Faouri, SEALA 6**  
Mela Network Manager  
OMAN



**Raed Nimri, Mela 7**  
Volunteer  
JORDAN



**Samer Ebbini, CELA13**  
Volunteer  
JORDAN



**Maya Nora Said**  
Social Media Specialist  
NETHERLAND



**Ziad Holaihel, Mela 10**  
Volunteer  
LEBANON



**Mohammad Ansoka**  
Volunteer  
JORDAN



**Yazan Faouri**  
Photographer  
JORDAN



Mela offered me a set of binoculars, broadening my horizons, putting things into perspective, and allowed me to see further. Operating locally through local chapters, regionally through the network and globally through sister networks, the magnitude of opportunities to learn, grow and gain support on the personal and professional levels is endless.

**Raed Nimri, Mela 7**

Chief of Party (USAID - Outreach and Communication) and  
Chief Business Development Officer  
Bidaya Marketing Communications  
JORDAN



# THE CHAIRMAN'S AWARDS.

For the second year in a row, the Chairman's Awards were celebrated during the Masterclass to acknowledge Mela members and network associates with outstanding achievement across work performance, leadership example and commitment to their communities and our network. The Chairman's Awards celebrate members' wonderful and distinguished contributions to the network and the region.

The nominations for the award recipients came from members across the Mela network to applaud successful Mela members with accomplishments that have impacted their fields, their lives, and the world around them.

The final selection is made by the Chairpersons' Committee, which is composed of all former and current regional Mela Chairpersons, namely Meisa Batayneh, Michael Kouly, Nabil Al Yousuf, Dr. Amer Al Rawas, Khalid Al Mana and Yousuf Al Yousuf.

## The Chairman's Award for Remarkable Leadership.

Awarded to an individual from the Mela region or an organization exhibiting exceptional impact on their community through leadership, service, inspiring best practice, and enabling development and opportunity for Mela and its members.

## The Chairman's Award for Business Impact.

Awarded to the Mela member who has exhibited exceptional success in their work environment, becoming a role model and distinguished innovator with celebrated impact.

## The Chairman's Award for Outstanding Service.

Awarded to the Mela member who best embodies the spirit of Mela and its values and exhibits an exceptional commitment towards the development of the organization through volunteering, participation and positive influence.

## The Chairman's Award for Entrepreneurship Excellence.

Awarded to the Mela member change-maker behind the establishment of a forward-thinking business that not only powers opportunity, but provides solutions to challenges facing their society.



## The Chairman's Award for Remarkable Leadership.

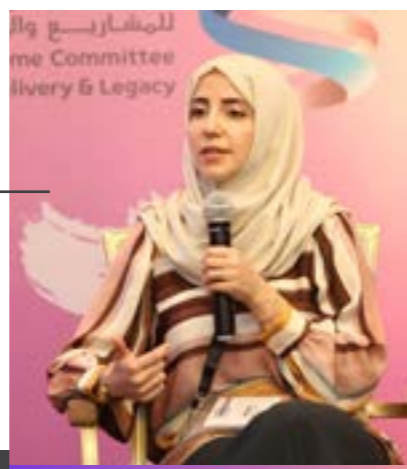
Andrew Summers, SIBF member and Mela Founder - for his exceptional leadership and impact on Mela.





## Winner of The Chairman's Award for Outstanding Service.

**Enas Halaiqah, Mela 8 | JORDAN**  
Business Analytics Manager - Jordan  
Payments and Clearing Company (JoPACC)



The Mela experience stayed with me and still gives me clarity and focus on my life elements that take priority. Being a better person, having a clear purpose, and serving others are key outcomes I carry and cherish. The power of the network is also unparalleled and enriching on all levels.

Business Analytics Manager - Jordan Payments and Clearing Company (JoPACC)

- Member of the Jordan Chapter Learning Committee
- Chapter President, Mela Jordan 2018-2020
- Launched a fund for Jordan's Chapter to enable more events and a scholarship fund for Mela 9
- Supported the fundraising efforts of the 2020 Mela Masterclass

The nominees of The Chairman's Award for Outstanding Service with Mela Executive Director Ranya Shalaby: Enas Halaiqeh and Hamad Timami M9 | Oman Executive Director, Ahmad Bin Majid Private School



## Winner of The Chairman's Award for Entrepreneurship Excellence.

**Lama Jabasini, Mela 3 | JORDAN**  
Managing Partner, JumpStart  
Preschool



Attending the Mela Masterclass is a life-changing experience. In addition to the workshops and educational content, Mela exposed me to a great network of brilliant individuals who continue to support me and celebrate my success.

Managing Partner, JumpStart Preschool

- Founder of the Jumpstart Pre-school in Amman
- Creating successful impact on the future of young Jordanians
- Helping eager minds get the best out of their preschool experiences through highly qualified staff and hands-on teaching approach

The nominees of The Chairman's Award for Outstanding Service with Mela Executive Director Ranya Shalaby: Lama Jabasini, Yusr Sabra M10 | Lebanon Wakilni Co-Founder and CEO and LLWB Elect President and Jassim Al Qames M6 | Kuwait Creative Director Free Jabriya Productions (not present)





## Winner of The Chairman's Award for Business Impact.

Ahmed Yehia, Mela 7 | EGYPT  
 Founder, Eco Group



You start your journey in Mela thinking it's just another group or network, but it turns out to be a family! This is how I experienced Mela. I gave Mela time, attention, effort and dedication, and it gave me recognition, roles as lecturer and facilitator, business connections, and most importantly it gave me a family to belong to! Thank you my Mela family.

Founder, Eco Group

- Quit corporate life to pursue his passion and start his own new business in Ecotourism
- Built his first Ecolodge: Eco Nubia in Aswan, Egypt
- Awarded first place by Egypt Minister of Tourism among applicants from 107 countries

The nominees of The Chairman's Award for Outstanding Service with Mela Executive Director Ranya Shalaby: Ahmed Yehia, Said AlShanfari M4 | Oman  
 CEO, Oman Convention & Exhibition Centre, Wassim Al Khatib M4 | KSA  
 CEO of Citi Saudi Arabia and  
 Soughit Abdelnour M1 | Lebanon - Regional HR Director, Deloitte Middle East (not present)





**Soughit Kouly, Mela 1**

Regional HR Director,  
Deloitte Middle East  
LEBANON



My relationship with Mela started in 2011. Making the decision to attend the program back then was huge! I was to be a member of the first cohort with no insights on what this 10-day academy would lead to. That leap of faith has put me on a journey that included being elected to serve as a board member, heading the Mela Lebanon Chapter, and a continuous process of engagement, learning growth - networking with a distinguished group of leaders from different parts of the world each inspiring in their own way.

**Yusr Sabra, Mela 10**

Wakilni Co-Founder and CEO  
LLWB Elect President  
LEBANON

**"Stop Shrinking To Fit Places You've Outgrown"**

This was one of my favorite takeaways from Mela Masterclass. Mela has changed my life, on a personal and professional basis. Mela taught me how to let go of what was no longer serving me and put me on the journey of understanding the nature of my dream. On a professional level, I have met through Mela people who have become mentors and in some cases business partners of mine. Mela even facilitated the expansion of our business to Jordan.

**Wassim Al Khatib, Mela 4**

CEO of Citi Saudi Arabia  
KSA

Seeking advice is one of the most powerful habits I developed through my Mela experience. In 2014, I was facing a specific management challenge at work that had consumed most of my energy and cluttered my thought process, making it difficult for me to stay focused on my priorities. A few email exchanges later with a trusted network member helped me reset my perspective and regain the mental clarity I needed to craft a roadmap to get to where I wanted. A few months later, I received the delightful news from my CEO that I got selected for the executive management role that I had been aspiring to secure. Since then, seeking advice from trusted peers became a key element in my decision making process, and the network members are an excellent place to start!

**Saiid Al Shanfari**

CEO of Oman Convention and  
Exhibition Center  
OMAN



It was 2013 the Mela Masterclass first came to our beautiful city of Muscat. We were surrounded by the Omani Alhajer mountains representing the history and strength of the Omani culture. It was that year that I met myself for the first time. Mela taught me that true leadership comes from inside - from a place where we can reflect and believe that you can make a difference for others, where life's purpose is a journey to discover how you can use your talents to serve your dreams. Through Mela, I met people with shared values and high goals to make difference in their communities and together we learned to listen and share our experiences. No roles and no titles only the true self of who we really are. Now we are family from all over the world that care and love each other. We always look forward to meeting and catch up on the progress of our dreams. I truly believe this was one of the best things that ever happened to me, and I always look forward to learn more from Mela family.



# LOCAL CHAPTERS.



reach



## EGYPT | 38 MEMBERS

**OMAR EL LABBAN, M1**

Director, BPE Partners

**RADWA KHAIRY, M1**

Monitoring and Evaluation Officer , Alashanek Ya Balady Association for Sustainable Development

**PETER MEHANY, M2**

Chairman, Global Napi

**TARIQ NAEEM, M2**

Founder and CEO of Koraik Car Maintenance Services

**ASMAA FARRAG, M3**

Founder and Projects Manager, Terous Foundation

**NAHLA EL BANHAWY, M3**

Partners Development Manger - Mea, Microsoft

**YOUSSEF SOLIMAN , M3**

Participant

**AHMED EL-BANHAWY, M4**

Country Manager and Partner, B2LS Consulting

**NADA EL SHAZLY, M4**

Tv Commercials and Programs Producer, Freelance

**ABDELRAHMAN ELBADAWY, M5**

International Sales Manager, QSIT

**NAHLA ABDELZAHER, M5**

Head of HR Africa and Near East, Novartis OTC

**HEBA KORRA, M6**

Vice Chair of the Board, Consukorra

**MOHAMED MEDHAT ATTA, M6**

Solutions Division Manager, Consukorra Co

**YASMINE NASSAR, M6**

Senior Program Manager, Udacity

**AHMED YEHIA, M7**

Founder and CEO, Eco Group

**MOHAMED SALLAM, M7**

Technical Manager, Mohamed Sallam

**MOSTAFA MAGDY, M7**

Regional Sales Manager, Johnson Controls Hitachi

**YASEEN ABDEL-GHAFFAR, M7**

Managing Director, Solariz Egypt

**MOHAMED ELHUSSEINY, M8**

Regional Business Development Manager, Arab Consulting Engineers

**RANYA SHALABY, M8**

Executive Director, Mela

**YASMINE EL-HINI, M8**

Egypt Country Officer, IFC - World Bank Group

**ABDELHAMEED SHARARA, M9**

Cofounder and CEO, RiseUp

**LAILA SEDKY, M9**

Founder and Chief Marketing Officer, Nola Bakery

**AHMED FOUAD, M10**

Head of Small and Medium Enterprises, QNB AlAhli Bank

**RAMEZ MAHER, M10**

Co-Founder and Managing Director, Helm

**DINA GAZAYERLI, M11**

Senior Credit Analyst, Commercial International Bank Egypt (CIB)

**ENGY KORAYEM, M11**

Head of Strategy Development and Execution, QNB AlAhli Bank

**KHOLOUD SAAD SALAMA, M11**

CEO, Esri Northeast Africa

**MAHMOUD GALAL, M11**

CEO of BioGas

**MANAL NEGMELDIN, M11**

Direct Channels Director/ Lecturer/ Founder, ElAraby Group / EU Business School / E-Business School

**MOHAMED ABDELMOTTALEB, M11**

CEO, XPay

**NAHED KAZZIHA, M11**

Entrepreneur, Founder Pj Lab

**SALLY HAMDALLA, M11**

Head of Multilateral Relationships and Funding - QNB AlAhli, QNB AlAhli Bank

**MOHAMMED AL-AYOUTI, M7**

Director of Digital Products and Consumer Channels, Commercial International Bank

**MENNA ABDELRAHMAN, M9**

Co-Founder, The Investment Clinic

**HATEM TAWFIK, M10**

Managing Director, Cairo Solar

**MOATAZ ELDEMERDASH, M10**

Head of Talent Management , QNB AlAhli Bank

**SAAD OUF, M6**

Senior Consultant, EY

**Yasmine El-Hini, Mela 8**

Board Member 2017- 2019

Chapter President of Mela Egypt, 2020 - 2022  
Egypt Country Officer, IFC - World Bank Group  
EGYPT

The Mela masterclass opened up my mind and heart and helped me better understand my purpose. The experience also developed my leadership capabilities, which prepared me for the unexpected turbulence of 2020 in work and life. The network has also been like a family, always there with learning, business, and emotional support.



## JORDAN | 49 MEMBERS

### **DIMA HADDADIN, M1**

Director for Investment, Nuqul Group

### **FIRAS ABU-WISHAH, M1**

Business Development Director, Petra Engineering Industries

### **HANIA BARQAWI, M1**

Deputy Chief Executive Officer at Queen Rania Teacher Academy

### **HAYA HABASH, M1**

Financial Reporting Manager, Nuqul Group

### **HAZEM NIMRI, M1**

Senior Partner and Managing Director, Maisam Architects and Engineers

### **LAMA KHATIEB, M1**

BLS Provider, American Heart Association

### **HANNA BOURI, M2**

Treasury Section Head, Fine Hygienic Paper Co., Nuqul Group

### **MUSTAFA ABDELHAMEED, M2**

Executive Manager, Prefabricated Buildings Co., Maani Steel

### **RANDI ABDIN, M2**

Director, Elia Nuqul Foundation

### **RITA RAWASHDEH, M2**

Creative Director and Senior Partner, Maisam Architects and Engineers

### **SALMA AL SHUHAIL, M2**

Consultant, Inspiration Development Group (IDG)

### **SAMER QUTOB, M2**

Corporate Development Senior Manager, Hikma Pharmaceuticals

### **ALI MORTAGUI, M3**

Restaurant Owner, Brisket

### **FERAS MOMANI, M3**

Business Development Manager, Middle East Scientific Institute for Security

### **LAMA JABASINI, M3**

Founder/ Managing Director, JumpStart Preschool

### **RADA HROUT, M3**

Managing Partner, TrioSecure

### **REEM DABABNEH, M3**

HR Manager, Nuqul Automotive

### **RIMA' AL KASHEF, M3**

Commercial Consultant

### **REEM AL-SAQQA, M4**

Administrative Manager, Bio Labs

### **SANAD GHARAIBEH, M4**

Lead Project Architect, Maisam Architects and Engineers

### **NOOR ASEM, M5**

Co-Founder, N-Light-N

### **SUHA AL ARDA, M5**

Head of Finance- Treasury, Royal Jordanian

### **EMAD JUBRAN, M6**

Finance Director, Mudieb Haddad Group

### **HANA BISHOUTY, M6**

Senior Business Development Executive, Bidaya Corporate Communications

### **QAIS BAGGILI, M6**

Co-Founder and GM, MAANI Solar

### **GHAITH AL AMAIREH, M7**

Domestic Political Affairs Manager, Royal Hashemite Court

### **LAMA MAANI, M7**

Business Consultant, Maisam Architects and Engineers

### **RAED NIMRI, M7**

Chief Business Development Officer, Bidaya Corporate Communications

### **WADIE QUSSOUS, M7**

Business Development Manager, CADER

### **ENAS HALAIQAH, M8**

Knowledge Management and Business Analytics Manager, Jordan Payments and Clearing Company

### **KHADIJAH SHURRAB, M8**

General Manager, United Plastic Containers Establishment

### **MOATAZ MUKHAIMER, M8**

Advisor, Finance and Strategy Consultant  
Self Employed

### **ALAA ABDELOADER, M9**

Network Performance Analyst, Zain Jordan

### **HARETH TABBALAT, M9**

Co-Founder, Treks

### **HAZEM BAWAB, M9**

Founder, UBA

### **MOHAMMAD OTHMAN, M9**

Learning and Development Expert, Zain Jordan

### **NOOR JABASINI, M9**

Director of Operations, Richard Attias and Associates (KSA)

### **RAWAN BAZZARI, M9**

HR Manager, MBC Group

### **DIMA DAJANI, M10**

Design and Integration Manager, Jordan Engineering Systems

### **DINA DAHABRA, M10**

Managing Partner, Nur Lights

### **ISSA ABU DAYYEH, M10**

Head of Immunology and Research Departments, Biolab Diagnostic Laboratories

### **SAMER SADER, M10**

CFO, Jordan Bromine Company

### **TOULEEN BARTO, M10**

Director of Brand and Communication, Orange

### **HAFEZ FARES, M11**

Founder and GM, Ejada Renewable Energy Systems

### **RAED SALAMEH, M11**

Partner and Managing Director, Post Modern Consulting

### **RUBA DARWISH, M11**

Operation Manager, BMB

### **THANAA KHASAWNEH, M11**

Executive Director, Business and Professional Women Association

### **SAMER EBBINI, C13**

Co-Founder and Managing Partner, Get Spiritz





KSA | 40 MEMBERS

**OMAR AL SAAB, M1**

Associate Lawyer, Baker Botts LLP

**SARAH AL AYED, M1**

Chief Strategy Officer, Co Founder and Partner - TRACCS

**ABDULLAH RIRI, M2**

Manager, Banawi Industrial Group

**DANIA NASSIEF, M2**

Chief Operating Officer and Producer, Eggdancer Productions

**MOHAMMED KHALIFA, M2**

Regional Sales and Marketing Manager, Banawi Industrial Group

**ABDULLAH ALKASABI, M3**

General Manager, Rzm Holding

**ADEL EL-DAYASTY, M3**

Vice Chairman, Nozom Group

**DINA MADANI, M3**

Professional Officer, Political Affairs, Organization of Islamic Cooperation

**KHALID AL-HARTHY, M3**

COO, Weqaya Takaful Insurance

**MOHAMAD OBAY GHAZAL, M3**

Projects Sales Manager Central Region, National Marketing Est. Co. Ltd.

**TALAL HAJJAR, M3**

Deputy General Manager, Al Hayat Building Materials

**THAMER ALMONEEF, M3**

Regional Manager, Elite Insurance and Reinsurance Co.

**MATER AL DHAFEERI, M4**

General Manager, Operations, Saudi International Petrochemical Company

**SHADI HAROON, M4**

Associate Lawyer, Baker Botts LLP

**WASSIM AL KHATIB, M4**

CEO of Citi Saudi Arabia

**ASIM ALSAAWI, M5**

Strategic Organizational Development Manager, Saudi Investment Bank

**ELHAM AL GHAFARY, M5**

Project Cash Float Manager, Al Muhaidib Contracting Company

**MAJD AL KHATIB, M5**

General Manager, Modern Lifestyles

**MOUNIB JAROUDI, M5**

Regional Sales Manager, Al Hayat Building Materials Company

**RAWAN ALSAHSAH, M5**

Founder and CEO, RIS

**SALAH ALBILALI, M5**

Chief Executive Officer, Tawteen for Executive Search

**SAMER NACCOUZI, M5**

Competency Development Facilitator, Nestle KSA L.L.C.

**ESAM AL-THUKAIR, M6**

CFO, RAZ Group

**NAËL AL-ACHA, M6**

Regional Sales Manager, Al Hayat Building Materials Company

**AYMAN SAEED, M7**

Deputy Technical Director, HSA Group

**FAISAL AL-EISAWI, M7**

Account Director, PG Integrated

**OSAMA MAHMOUD, M7**

Investment Manager, Abudawood Group

**SAAD ALAMRI, M7**

Dean, ICT, University of Dammam

**SALEM DABBOUS, M7**

Sales Manager, JAPCO - BOSCH

**AHMED AL RASHEED, M8**

Financial Controller, Royal Dutch Shell

**IBRAHIM ABDULELAH ALABDALI, M8**

Lawyer, Mazin kurdi Law Office

**NADA AL OTAISHAN, M8**

Lecturer, Princess Noura University

**MOHAMMED ALZOMAIA, M9**

Country Chairman for Shell KSA and Bahrain

**AMAL ALMETAIRI, M10**

Project Manager, Al Widyan Real Estate Company

**BASSIM ALMALIK, M10**

Projects and PPP Advisor, Ministry of Justice

**HOMOUD AL-HAMZAH, M10**

CEO, Gulf Industrial Development Group

**AMAN AL ASHGAR, M11**

Project Engineer, IKK Group

**HATEM ALOTAIBI, M11**

Projects Manager, IKK Group

**Sarah El Ayed, Mela 1**

Chief Strategy Officer, Co  
Founder and Partner - TRACCS  
KSA



Taking part in Mela was for me a life changing experience within my career development, being at a crossroads at the time, I went to Mela with an open mind no set expectations and within that 2-week period the training, eye-opening sessions, friendships forged were astounding. That was 10 years ago and till today, my Mela family is a constant source of inspiration, support, mentorship, and guidance. Mela isn't a typical training program it brings together leaders, innovators, communicators, gurus in their fields and has built the biggest network of like-minded business innovators, and leaders across all platforms with an amazing focus on self and community development.

Thank you my Mela family and friends.





## KUWAIT | 21 MEMBERS

**NOURA BOUGRAIS, M3**

CEO, Yamaah

**ABDULAZEEZ SADEQI, M6**

Efficiency and Government Unit Head, National Bank of Kuwait

**ABDULAZIZ AL MUTAIRI, M6**

Team Leader Human Resource Fire, Kuwait Oil Company

**AMAL AL DAHOUK, M6**

Marketing Director, Tabcofood

**BASSAM ALSHAMMARI, M6**

Team Leader Corporate Applications, KNPC

**DHARI AL-GHARABALLY, M6**

Team Leader Soil Remedation Support, Kuwait Oil Company

**JASSIM ALQAMES, M6**

Creative Director, Free Jabriya Productions

**LAMEES BELAL, M6**

HR Manager, Tabcofood

**MOHAMMAD AHMED, M6**

General Manager, Savvy Consulting

**HASHEM AL BAGHLI, M7**

General Manager - ODAX

**HESSA ALJEERAN, M7**

Digital Marketing Manager, TABCo International Food Catering K.S.C.C.

**HUSSAIN KHAJAH, M7**

Senior FX Trader, National Bank of Kuwait

**MOHAMMAD AL-RASHED, M7**

Business Acceptance Manager, National Bank of Kuwait

**NAWAF KHADHR, M7**

Project Engineer, Shell Kuwait Exploration and Production B.V.

**OMAR ALGHANNAM, M7**

Assitant General Manager-Business Development, ALGhannam Group

**HAMAD ALQENAEI, M8**

HR Manager, Shell Kuwait Exploration and Production B.V.

**NINNAR ALQAMES, M8**

Strategic Development Manager, LOYAC

**MANAL FARHAT, M9**

Optimization Manager - Head of Business Process Reengineering, National Bank of Kuwait

**YOUSEF AL-FARES, M9**

Co- Founder and Chief Marketing officer, Swap App

**AHMAD ALJOAAN, M10**

Strategy Office Manager, Touristic Enterprises Company

**HAYA ALABDULJADER, M11**

International Desk Officer, Haya Al Abduljader

**Hashem Al Baghli, Mela 7**General Manager - ODAX  
KUWAIT

Before I joined Mela 7, I did not know people from all over the region, like from Palestine or Qatar, or ever from all over the world, like people from Azerbaijan. Joining Mela opened for me the door to meet new friends and create better opportunities for me.

## LEBANON | 24 MEMBERS

**MOHAMAD EL MASRI, M1**

General Manager and Owner, Tripoli Industrial Park

**SANDRA CHAOUL, M1**

Leadership Coach and Facilitator, Own Practice

**SOUGHIT ABDELNOUR, M1**

Regional HR Director, Deloitte ME

**ZEINA CHEDID, M1**

Partner, Chedid Law Office

**ELISSAR HAJJ, M3**

Founder and Managing Partner, Comma Hub and Sierramics

**HIND GHALAYINI, M3**

Branch Manager, Bank Audi

**ADIB EL HACHEM, M4**

Marketing and Sales Director, Cimenterie Nationale sal  
CEO, Sabeh Beton

**YOUNNA GEMAYEL, M4**

Founding Partner, DIG Consultancy

**ROUBA TAOUK, M7**

Head of Group Corporate Communication, Byblos Bank

**FARAH BEYHUM, M8**

Financial Advisor and Social Activist, Lebanon

**JAWAD BAWARSHI, M8**

Managing Director, Gezairi Transport

**FARID DAGHER, M9**

Senior Structural Engineer, Dar Al Handsah  
(Shair and Partners)

**GEORGES ELIAS, M9**

CEO, Robert's Group Holding

**HALA MOURADY, M9**

General Manager, Timeless Ltd

**HIBA CHAMOUT, M10**

Alumni and Advancement (Major Gifts Fundraiser),  
International College

**NEGIB FAYAD, M10**

General Manager, Negib Fayad

**RABIH HAMID, M10**

Managing Director, Spring Construction / XY  
Management / Agrospring

**RICHARD ELIAS, M10**

COO, Robert's Group Holding

**YUSR SABRA, M10**

Wakilni Co-Founder and CEO  
LLWB Elect President

**ZIAD HOLAIHEL, M10**

Business Development Consultant, Melius Consultancy

**RANDA FARAH, M11**

Founder, Lebtivity.com & I Have Learned Academy

**TAREK CHEHAB, M11**

Managing Director, Styro3D

**Ziad Holaihel, Mela 10**

Business Development Consultant  
Mela Lebanon Chapter President  
LEBANON



2020 was a cutoff line. Despite all the tough circumstances, this year had some highlights for me to be grateful! Everything can be changed, accepted, absorbed, and used for a better cause when the correct mindset is in place: The lockdown was the best practice for me to make value of time. Also, I had the chance to give back to the Mela Network what this network has offered to me, whether through volunteering at the Masterclass or joining the pool of Chapter presidents. Finally, not to forget the life lesson of the Beirut explosion experience: What doesn't kill you, makes you stronger!

**Randa Farah, Mela 11**

Founder  
Lebtivity.com & I Have Learned Academy  
LEBANON



Being part of Mela was a blessing, not only did I meet amazing people from all around the world, but also, the timing was perfect for me: right before an extreme lockdown for the CoronaVirus pandemic. However, coming back from Mela at this time, gave me strength to go on and move my business online in a very efficient way. This would not have been that smooth and successful if I didn't have the motivation, positivity and the supportive network. I learned to value differences and people from various backgrounds, and can safely say: I have won friends for life. Grateful to Mela and those who encouraged me to join.



## OMAN | 69 MEMBERS

**HAMOUD AL-TOBI, M1**

Chief Executive Officer, Galfar Engineering and Contracting

**SAIF AL HAMHAMI, M1**

Plan and Design Well Engineer Gas Exploration, Petroleum Development Oman

**YASSER AL FADHIL, M1**

Oman Qaboos Company

**KHALID AL-SALEHI, M2**

Director, Localine Oman LLC

**MONTHER ALMAMARI, M2**

Chief Executive Officer, Data2Cloud

**FALAH AL SUKAITI, M3**

Lecturer, Sultan Qaboos University

**SAIF AL HARTHI, M3**

Financial Controller, Petroleum Development Oman

**ABBAS AL BALUSHI, M4**

Manager - Debt Strategies and Solutions, Bank Muscat

**AMER AL FADHIL, M4**

Managing Director, Competence HR

**EMAN AL ZAKWANI, M4**

Knowledge Management Lead, Petroleum Development Oman

**MANAL AL HARTHY, M4**

Senior Manager Career Planning, Omantel

**RIYADH MOOSA, M4**

Chief Executive Officer, iINNOVATEQ

**SAIID AL SHANFARI, M4**

Chief Executive Officer, Oman Convention and Exhibition Center

**SAIF AL-ABRI, M4**

Manager, Complaint Management - Consumer Unit Omantel

**SALAH AL GHAZALI, M4**

VP Development Partnership and Investor Relations, Oman Tourism Development (OMRAN)

**SULTAN AL-WAHAIBI, M4**

Chief Business and Wholesale Officer, Ooredoo

**ZAINAB ISMAILI, M4**

Finance Manager Upstream & Exploration, Shell Oman / Petroleum Development Oman

**FARHAT AL HARTHY, M5**

Digital Utilities Support Functional Manager , Nama Shared Services LLC

**HAMID AL BRASHDI, M5**

Director General Strategic Planning, Public Authority for Civil Aviation

**MAJID AL RAWAHI, M5**

Senior Management Talent Development, Transom

**MOHAMED AL SHUAILI, M5**

Trainer and Consultant

**NAJLA AL-RIYAMI, M5**

Head of Policy, Petroleum Development Oman

**SALIM AL MAWALI, M5**

Completion and Well Intervention Manager, Petroleum Development Oman

**SAMIRA FADHLANI, M5**

Human Resources Consultant, Free lancer

**SIHAM AL HARITHY, M5**

Director General Planning and Studies, Ministry of Housing

**GHALIBA AL-HINAI, M6**

Cluster Lead, Petroleum Development of Oman

**MOHAMMED AL-EISSA, M6**

Sector Lead - Tourism, Oman Vision 2040 Implementation Follow-up Unit

**MOHAMMED BAIT ALI ISSA, M6**

General Manager, Omantel

**MOHAMMED AL-HINAI, M6**

Head of Employee Relations  
Oman Airports Management Company SAOC

**SULEIMAN AL-HINAI, M6**

Head of Business Planning, Petroleum Development Oman

**FARAH AL BALUSHI, M7**

Continuous Improvement Lead, Petroleum Development Oman

**KHALID AL EISRI, M7**

Associate Director, Oman Investment Fund

**MOHAMMED AL RIYAMI, M7**

Acting General Manager Customer Care, Omantel

**SHABIB AL MAHROOQI, M7**

Business Improvement Manager, Petroleum Development Oman

**ZAID AL ABDULLATIF, M7**

Head of Retail Banking, QNB Group - Oman

**HAMOOD AL HABSI, M8**

Seconded to ISFU, Petroleum Development Oman

**IBTEHAL BA WAZIR, M8**

Continuous Improvement Senior Coach, Petroleum Development Oman

**KHAMIS SHAMMAKHI, M8**

VP- Sector Development at ISFU Oman, Petroleum Development Oman

**LAMIA AL ANSI, M8**

Head of Special Projects, Petroleum Development Oman

**RASHA DAWOOD, M8**

HR Business Partner, Halliburton

**SABA AL BUSAIDI, M8**

Senior Manager Corporate Affairs, Omantel

**SALIM AL AISRI, M8**

Control and Automation Engineering Team Lead, Glasspoint

**ABDULLAH AL JABRI, M9**

Chief Commercial Projects Officer, Petroleum Development Oman

**FARID AL BATTASHI, M9**

Senior Manager Operational Excellence, Omantel

**HAMAD TIMAMI, M9**

Executive Director, Ahmed Bin Majid Private School

**HAYAM AL BARWANI, M9**

Head of Manpower Planning, Petroleum Development Oman

**IMRAN AL AKHZAMI, M9**

Sr. Enterprise Commercial and Public Sector Lead, Microsoft

**ISSA AL ISMAILI, M9**

Executive Director, Misk Group

**TARIQ AL MASKARY, M9**

Head of HR, Oman Drydock Company

**ABDULLAH AL BADI, M10**

Senior Manager - Small and Medium-sized Enterprises Omantel

**ALI KASHOUB, M10**

Senior Manager Market Communications, Omantel

**MARYAM AL AAMRI, M10**

Owner and CEO, Youth Vision

**MOHAMED AL TAMAMI, M10**

Technology and Innovation Advisor, Galfar Engineering and Contracting

**MOHAMMED MAZROEY, M10**

Manager, GDEST

**MONA AL MAASHANI, M10**

HR Projects, Oman Qaboos Company

**NIHEL TAJOURI, M10**

Project Manager, Oman National Engineering and Investment Company

**RIHAB OULEDALI, M10**

Project Manager, PPD Group

**SULTAN AL RAWAHI, M10**

Air Logistics Program Manager , Oman Aviation Group

**WIDAD AL ABDAWANI, M10**

Facility Delivery Lead, Petroleum Development Oman

**WIHAAD AL HARTHY, M10**

Capacity Manager, Muscat International Airport

**HAMDY AL MARHUBY, M11**

General Manager Supply Chain Management, Oman Shipping Company

**ISSAM AL ISMAILI, M11**

Senior Commercial, Strategy and Digital Transformation Leader, Awasr

**MARWA AL SAWAFI, M11**

Senior Analyst, ISFU - Diwan of Royal Court

**MOHAMMED AL RAWAHI, M11**

Commissioning Manager, Petroleum Development Oman

**SABRINA AL MUHAIDHRI, M11**

CI Coach, Petroleum Development Oman

**SALEEM AL BALUSHI, M11**

Head of Corporate and Institutional Banking, QNB Group - Oman

**SULAIMAN AL HADHRAMI, M11**

Head of New Technology Implementation, Petroleum Development Oman

**YAZAN FAOURI, SEALA 6**

CEO, Solar Wadi

**PALESTINE | 24 MEMBERS****ADEY SARHAN, M1**

National Sales Manager, Leo Pharmaceuticals

**HITHAM KAYALI, M1**

PHD Candidate, Coventry University

**MOHANAD HIJJAWI, M2**

Partner, Primus Business Consulting

**RATEB RATEB H. RABI, M2**

Managing Director, Intersect Innovation Hub

**NIDAL GHAITH, M5**

General Manager, Ghaith Construction and Investment and Talk Training Center

**MONTASSER ABDELLATIF, M6**

Marketing Senior Manager, Ooredoo Palestine

**IHAB BARAKAT, M7**

Managing Partner, Yasser Barakat Gallery

**MOMEN SINOKROT, M7**

Manager, Palestine Gardens Agriculture Co.

**RASHA TARIFI, M7**

Operations Manager, Khalid Hospital

**BADAWI QAWASMI, M8**

Managing Partner, eDARa Project Management

**MOHAMMAD NUSEIBEH, M8**

CEO, Palestine Trade Center - PalTrade

**TAMARA KLEIBO, M9**

International Relations Officer, Bank of Palestine

**ZAID JERAB, M9**

Head of Strategic Planning Dept., Quds Bank

**KAIS ZUHAIKA, M10**

Head of Financial Institutions, Quds Bank

**RAMI QUTUB, M10**

CEO, Jerusalem Pharmaceuticals

**MOHAMMAD SHAWAR, M11**

Vice President- Business Banking and Financials Institutions Head, Quds Bank

**OMAR JABARI, M11**

HR Group Director, Jerusalem Pharmaceuticals

**YASSER HIDMI, M11**

Deputy General Manager, Masrouji Group

**SHADI QAWASMI, M4**

Director of Sales, Ooredoo Palestine, Ooredoo Palestine

**MUTAZ ABURMAILEH , M6**

Sales Development Manager, RIAM

**TAMER BARANSI, M8**

Commercial Director, BCI

**RABI BARAKAT, M9**

CEO, CYSTACK

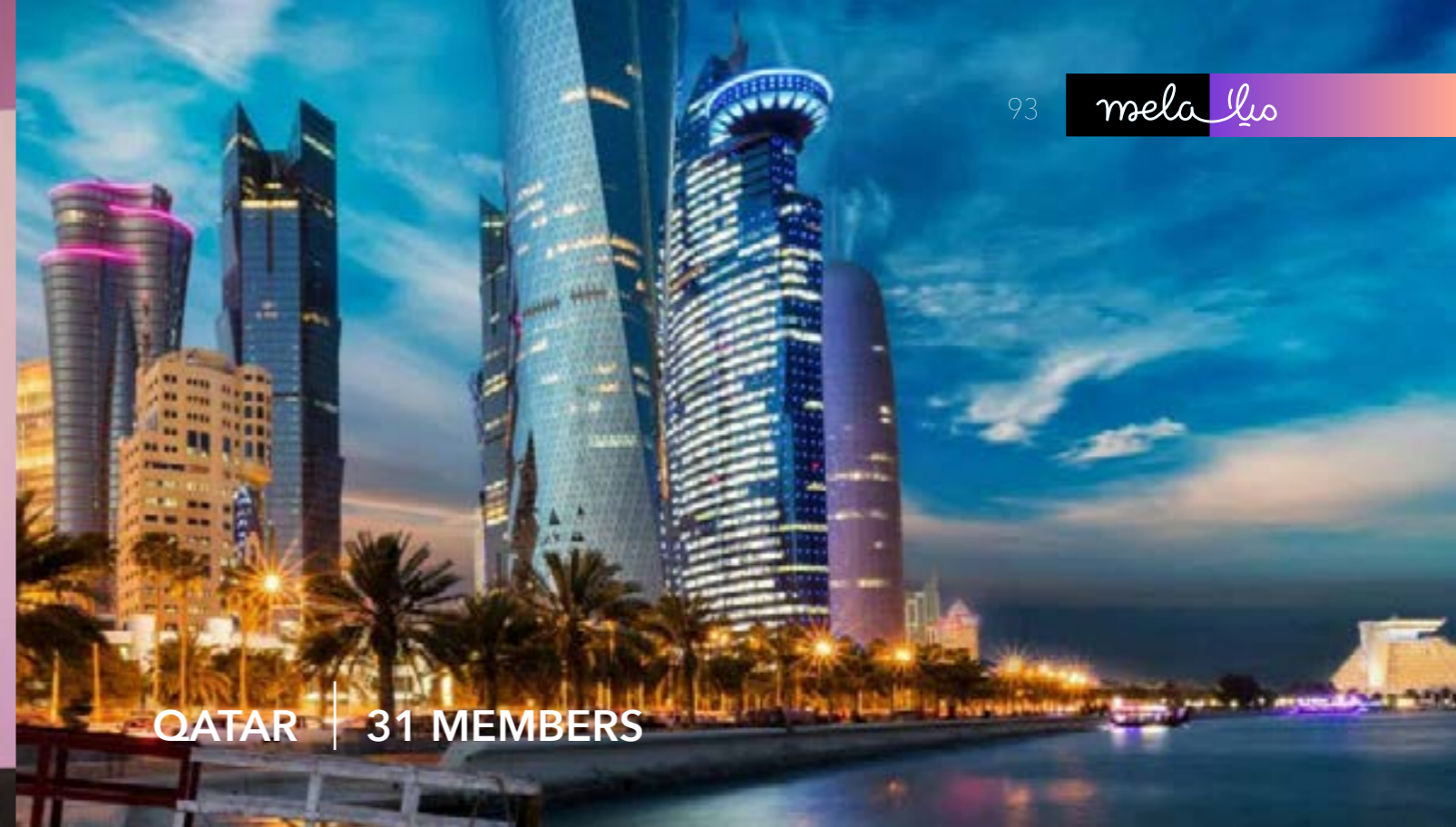
**KHALIL KHOURY, M11**

Country Sales Manager, Jerusalem Pharmaceuticals

**Wihaad Al Harthy, Mela 10**Capacity Manager  
Muscat International Airport  
OMAN

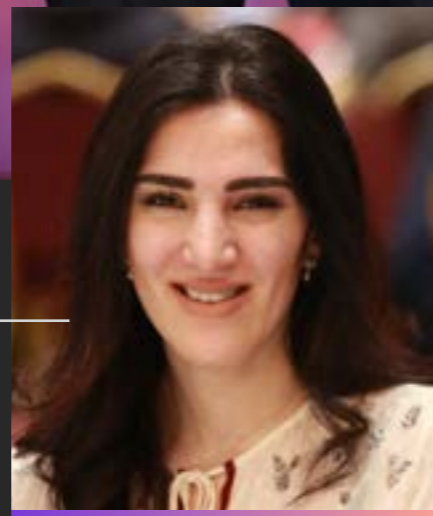
I attended many technical and management courses in the past but not a Leadership program, the program was enriched with self-discovery and group discussions which is very interesting and different compared to the conventional lectures. The biggest benefit is discovering myself, character strength, working style and preferences. I enjoyed discussing, interacting and building a network with follow participants, speakers and facilitators from Mela including Alumni members. Participating in group projects helped me in practicing daily challenging roles such as negotiations, team work and crucial conversations. Overall it was a fantastic experience focusing on self-development.





## QATAR | 31 MEMBERS

**Rasha Tarifi, Mela 7**  
Operations Manager,  
Khalid Surgical Hospital  
PALESTINE



Leadership is about making others better as a result of your presence and making sure the impact lasts in your absence." Mela is an exceptional experience that impacted my personal and my professional life.

**NAZEM RABADI, M2**

Director of Operations, Maisam Architects and Engineers

**JAAFAR AL-SARRAF, M4**

Treasury and Investment Head, Qatar Fuel (Woqood)

**ALI AL ALI, M5**

Commercial Manager, Qatar Science and Technology Park

**GHAREB AL MAHMOUD, M5**

Assist Manager, Qatarization and Leadership Development, Qatar Petroleum

**JASSIM SHARSHANI, M5**

General Service Manager, Hamid Bin Khalifa University

**KHALID AL MANA, M5**

Executive Director, Qatar Development Bank

**MANSOOR AL-SHAMRI, M5**

Laboratory, Quality and GHG Manager, Qatar Shell

**MASHAEL AL WEHAIBI, M5**

Exploration Geologist, Qatar Petroleum

**OMAR KAFOOD, M5**

Project Accounting Manager, Qatargas Operating Company

**ALI ALSHARSHANI, M6**

Sales Manager, Qatar Shell

**IHSAN MALIK, M6**

Co-Founder, ISA Energy

**NOOF ALMARRI, M6**

IT Specialist, Qatar Petroleum PMO Board

**ALI AL-KAABI, M7**

Director of Communication and External Relations, Doha Institute for Graduate Studies

**BADER AL-JAIDAH, M7**

TAFAWOQ Director, Shell

**JAWAHER AL NOAIMI, M7**

Program Manager, Qatar Development Bank

**KHALID AL NASR, M7**

Engineer, Chairman of Qatar Society of Engineers

**RABIH BAZ RADWAN, M7**

Consultant, Strategic Decisions Group

**MOHAMED AL-JALAHMA, M8**

Export Trade Finance Manager, Qatar Development Bank

**MUBARAK AL HETMI, M8**

Business Localization Advisor, Qatar Development Bank

**AHMED ALI, M9**

IT Manager Qatar Shell, Qatar Shell



**GHANIM AL-SULAITI, M9**

CEO and Founder, Enbat Holdings

**LAYLA AL-DORANI, M9**

Operations Manager of Surgery, Founder, Sidra Medicine, Raw Middle East and Nosh Cravings

**MAHA AL-NEAMA, M9**

Government and External Relations Advisor, Qatar Shell

**VASCO KURKJIAN, M9**

Program Manager, Supreme Committee for Delivery and Legacy (Josoor Institute)

**DANA HAMAD, M10**

Project Senior Specialist (SG), Supreme Committee for Delivery &amp; Legacy

**ISRA AL JEFAIRI, M10**

Manager Hospitality, Qatar National Convention Centre

**MAJED KHULAIFI, M10**

Head of Incubation, Qatar Business Incubation Center

**SOULEYMAN MANA, M10**

Training and Development Officer, Supreme Committee for Delivery and Legacy

**AYSEBA MIRZAYEVA, M11**

Producer, Al Jazeera English

**ELDAGIZ RAFIBAYLI, CELA 14**

Project Accountant, Qatargas

**Ayseba Umutlu, Mela 11**Chapter President of Qatar  
Producer, Al Jazeera English  
QATAR

As the first global member Mela, I have been exposed not only to leadership skills but also to unique opportunities to explore myself and grow. Mela makes you feel surrounded by a family of like minded people. This becomes a medium and a platform through which you build the strongest bonds with diverse culture, leaders and the strong values of the Middle East.

**LANA DAJANI, M1**

HR Consultant, Saaed For Traffic Systems

**LYUTHA AL-HABSY, M1**

Executive Director, MBLM DXB

**RAMZI BARAMKI, M1**

Head of Arabic Service Channels, Orbit Communications Company

**SHAMMA AL RAHMAH, M1**

Director of Strategic Planning and Portfolio Management, ENOC

**BASEL JMEIAN, M2**

Portfolio Manager, Grofin - Jordan

**CINDERELLA MOUNIR, M2**

Talent Development Consultant, BIS Group

**AMER AL JABRI, M2**

Finance Director, Oman Trading International

**BASMA ESSA, M2**

Director, Brand at Expo 2020 Dubai

**NADER AL FARDAN, M2**

General Manager, Emirates Gas

**TALA AL ANSARI, M3**

Director Innovation Ecosystem and Scale2Dubai

**PIERRE DAHER, M3**

Head of Account Management EMEA South and Emerging, Cloud

**HALAH MANSOUR, M3**

Group Business Development Manager, Maisam

**AHMED AL KAABI, M3**

Industrial Telecom Engineer, Dolphin Energy

**ALI FADHLANI, M3**

Head of Excellence and Innovation, twofour54 Abu Dhabi

**ALAA SHARAF, M3**

Research and Development Manager, The Lab Holding

**ASMA ABDULLA, M3**

Project Manager, Retail IT, ENOC

**KHADEEJA AL HAWAI, M3**

Business Development Manager, Emirates Transport

**ABEER AL-QADI, M4**

Co-Founder and CEO, Hakkini LLC

**MAHA AL SHUHAIL, M4**

Leadership Coach and Freelance Consultant, Freelance Consulting work

**ABDULRAHMAN KHANSAHEB, M4**

Director, Khansaheb Investment

**AHMAD AL MAJID, M4**

Government Sales Manager, Commercial and Distribution, ENOC



**AMER FATAYER, M5**

Managing Director, Spartech Ventures

**ARWA EL BAITAM, M5**

Founder and Managing Director, Aurora Management Consultancy

**FARID HAROUN, M5**

Senior Associate, Mayer Brown

**HEBA ALAYYAN, M5**

Planning and Portfolio Management, Majid Al Futtaim  
Director Owner and Founder Heba's Closet,  
The Boulevard

**MOHANNAD AL KHAIRY, M5**

General Manager, Delarue - Dubai Branch

**MONAH AL JUNAIBI, M5**

Founder and CEO, Quality 4 life

**RAFAL RIDHA, M5**

Managing Partner, C Vogue

**RAJA ABOU RESLAN, M5**

Business Development Manager - Middle East, MOTUL

**SAMIRA AL HAWAMLEH, M5**

Supervision and Tendering Manager, Maisam  
Architects and Engineers

**DANA TELEGRAPH, M6**

Regional Manager- Operations and Delivery, Education  
Development Trust

**MIRA KHLEIF, M6**

Influencer, MK & K

**NABIL AL SAJWANI, M7**

Director, Transaction Banking Standard Chartered Bank

**ASMA AHMAD, M7**

Founder and CEO, Zaha Experience

**YOUSUF AL YOUSUF, M8**

Deputy CFO, Al Yousuf LLC

**PATRICK MALLOUH, M8**

MENA Public Sector Senior Marketing Manager,  
Amazon

**RANDA HADDADIN, M8**

Artist & Architect, Freelancer

**MANAL BAHMAN, M9**

CEO, Manal Bahman Consultancy

**MAY MUKHAIMER, M9**

Senior Buyer, Majid AlFuttaim

**SALLY SKAFF, M11**

Principal Consultant, Pinnacle Advisory and Consulting  
Services

**MAY BAHGAT, M11**

Android Platform Partnerships, Google

**JAD JOUDIEH, M11**

Senior Manager - Business Transformation and  
Financial Services, Ernst and Young

## Mela Members Across The World.

**GAMIL ABDULHAK, M2**

General Manager, Apex Yemen Trading Co.  
Yemen

**MOHAMED SAEED, M5**

Deputy Managing Director, Longulf Trading (UK) Ltd  
London, UK

**CINDY HUSSAMI, M6**

Media, Universal Studios Japan  
Osaka, Japan

**SAAD OUF, M6**

Senior Consultant, EY  
Frankfurt, Germany

**ZEINAB AL HASAN, M8**

Trading Manager, LafargeHolcim Trading  
Zurich, Switzerland

**SAADIA BEN AMOR, M11**

General Manager, Business Hotel Management  
Tunisia

**MARC KHALIFEH, M11**

Head of Corporate Banking, Byblos Bank Africa  
Sudan

## USA.

**NAZEM RABADI, M2**

Currently pursuing a graduate program  
New Orleans - LA, USA

**JOE KHOURY, M3**

Partner, Boston Consulting Group  
New York, USA

**YASMINE ISMAIL, M6**

RFP Specialist, Moda Health  
Wilsonville, Oregon, USA

**VICKY MAHFOUD, M9**

Freelance Consultant  
USA

**Basma Essa, Mela 2**

Director, Brand  
Expo 2020 Dubai  
UAE



Mela was an eye-opening, inspiring and enriching experience. It is truly a phenomenal program. Throughout the 10 days, I learned and continued to discover aspects about myself and people around me that helped me in making better decisions, as well as how to deal with challenges and capitalize on my uniqueness. The tools and insights I acquired from the distinctive approach that the program employed were impeccable and valuable in my personal and professional life. The curriculum not only had classroom time, smaller group discussions, extensive leadership activities and practical exercises conducted by successful business leaders, but also customized sessions that addressed my specific needs and difficulties, which I have never received from any other program I've been a part of.

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