



# IMPACT REPORT 2020



mela'ho

[www.melanetwork.org](http://www.melanetwork.org)



# mela <sup>ll</sup>o

## About Mela

MELA was established by a group of committed Arab and American business executives who identified the critical need for the establishment of a community of interconnected, up-and-coming, highpotential Middle Eastern business leaders. Today, this non-profit leadership development network, established in 2010, accelerates personal and professional growth and decision-making across 13 Arab countries – fostering responsible and ethical leadership best practice. MELA is a sister network within SIBF, the Society of International Business Fellows, a global leadership network that extends across 46 countries, with more than 1,500 members.

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**The Gblal Network**

## MENA REGION

Middle East Leadership Academy (**MELA**)

Established: **2010**

Membership total: **270**

Member nations: Bahrain, Egypt, Iraq, Jordan, Kuwait, Saudi Arabia, Lebanon, Oman, Palestine, Qatar, Syria, the United Arab Emirates, Yemen

## CENTRAL EURASIA

Central Eurasia Leadership Academy (**CELA**)

Established: **2002**

Membership total: **491**

Member nations: Afghanistan, Azerbaijan, Armenia, Georgia, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan

# 46

COUNTRIES

# 60

LANGUAGES

## UNITED STATES

Society of International Business Fellows (**SIBF**)

Established: **1981**

Membership total: **451**

Member nation: USA

# 1,500+

NETWORK MEMBERS

# 30,000+

LEADERSHIP NETWORK EFFECT

## SOUTHEAST ASIA

Southeast Asia Leadership Academy (**SEALA**)

Established: **2014**

Membership total: **155**

Member nations: Bangladesh, India, Indonesia, Malaysia, Myanmar, Pakistan, Singapore, Sri Lanka, Thailand



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**Support**





## Board of Directors



**Abdelhameed Sharara**

CEO  
RiseUp Summit



**Amer Al Rawas**

Outgoing Chairman; Group CEO  
Tasneea Oil and Gas Technology LLC O,  
RiseUp Summit



**Ammar Shams**

Head of Corporate  
Sustainability



**Iyad Masrouji**

CEO  
Jerusalem Pharmaceuticals



**Jim Crupi**

President  
Strategic Leadership Solutions Inc



**Meisa Batayneh**

Founder  
Maisam Architects and Engineers



**Abdelhameed Sharara**

CEO  
RiseUp Summit



**Amer Al Rawas**

Outgoing Chairman; Group CEO  
Tasneea Oil and Gas Technology LLC O,  
RiseUp Summit



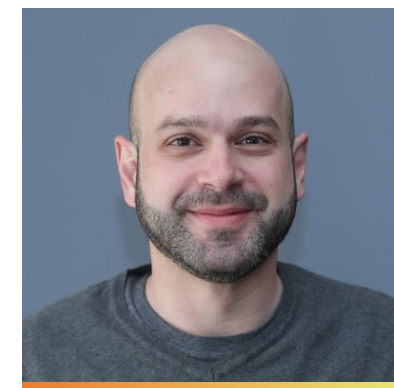
**Ammar Shams**

Head of Corporate  
Sustainability



**Iyad Masrouji**

CEO  
Jerusalem Pharmaceuticals



**Jim Crupi**

President  
Strategic Leadership Solutions Inc



**Meisa Batayneh**

Founder  
Maisam Architects and Engineers



**Abdelhameed Sharara**

CEO  
RiseUp Summit



**Amer Al Rawas**

Outgoing Chairman; Group CEO  
Tasneea Oil and Gas Technology LLC O,  
RiseUp Summit



**Ammar Shams**

Head of Corporate  
Sustainability

## Royal Patronage

MELA events receive exceptional welcome across their host countries and have operated under the auspices of His Royal Majesty King Abdullah II of Jordan, His Royal Majesty King Mohamed VI of Morocco, as well as ruling representatives and dignitaries across the region.

## Sponsors

Sponsors to MELA have included Shell, Kuwait Oil Company, Petroleum Development Oman, Supreme Committee for Delivery and Legacy, Zain, Qatar Development Bank, MBC Group, Qatar Airways, Coca Cola, Katara Hospitality, Qatar Leadership Development Center, Banawi Industrial Group, King Abdullah II Fund for Development.







*mela* **The Masterclass**



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## Masterclass

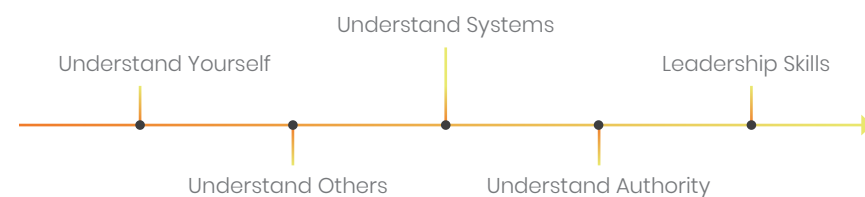
The Masterclass is an intensive 10-day immersion leadership program that inspires purpose, authenticity, character and values. The framework of the program is neither fixed nor dictatorial. Learning sessions alternate with breakout groups facilitated by experienced business people and seasoned practitioners from around the world. The Masterclass focuses on the real-life applications of leadership skills as well as a gateway to build a global profile.

### EACH DAY OF THE PROGRAM CONTAINS

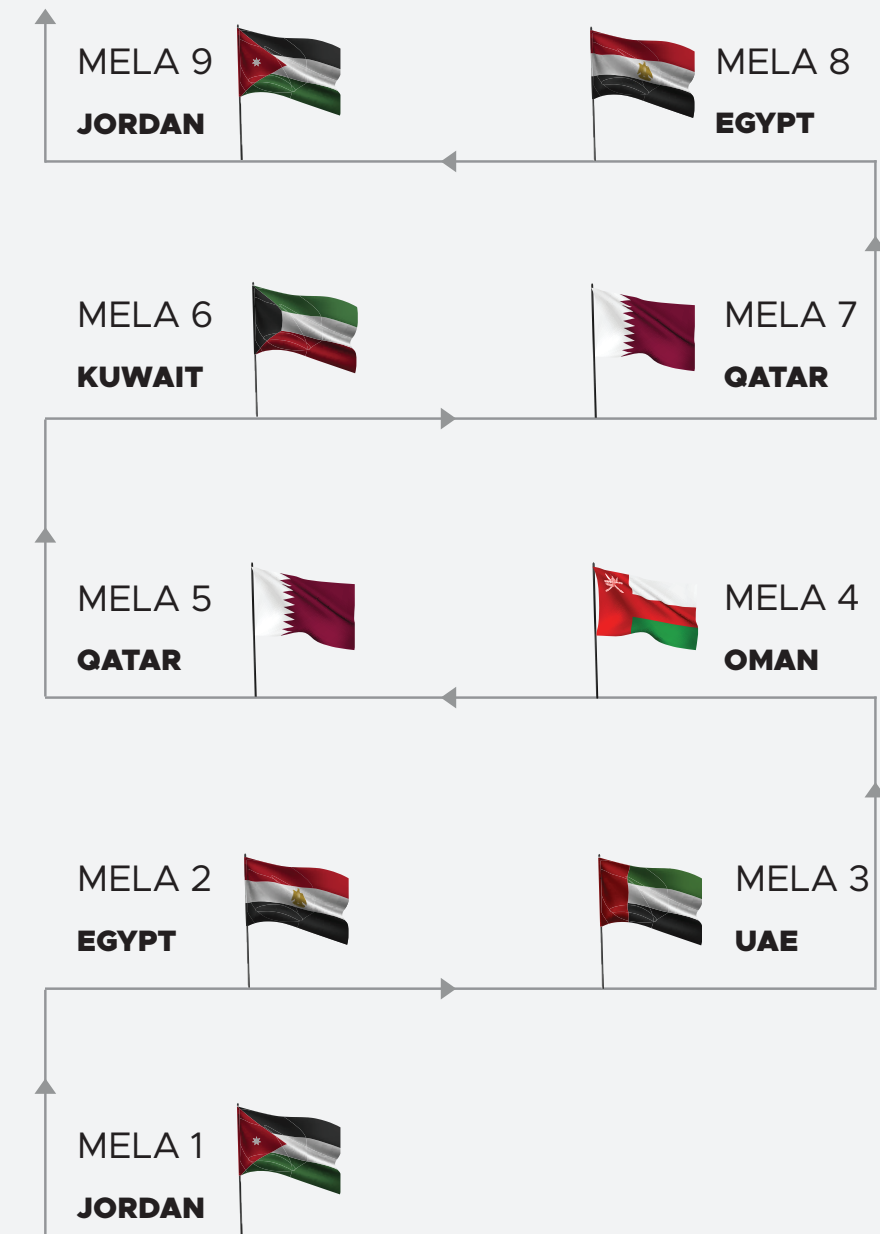
- » Plenary Sessions
- » Exercises
- » Team Challenge
- » Understanding Power & Authority
- » Building an Effective Organization
- » Negotiations
- » Learning Groups
- » Social Time or Culture Exchange

### MASTERCLASS CURRICULUM

The Masterclass Program is built on five pillars:



## Host Countries



# Faculty

Global executives associated with MELA’s global network lead the Masterclass sessions. These executives are outstanding business practitioners and organizational experts who volunteer their time and talent towards developing the skills of the next generation of Middle East executives and business leaders.



**Jim Crupi**  
President  
Strategic Leadership Solutions Inc



**Michael Kouly**  
President  
Cambridge Institute for Global Leadership



**Victor Antonio**  
Principal  
Sellingier Group



**Ahmed Yehia**  
Founder and CEO  
ECO Group



**Bill Starnes**  
VP of Programs  
Society of International Business Fellows



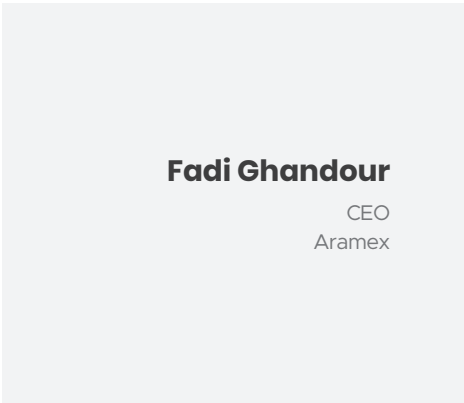
**John King**  
Founding Partner and CEO  
Cultural Architecture, Inc.

# Speakers

An impressive roster of Middle Eastern and international business leaders also participate during each Masterclass to share their inspiring stories of business success and to mentor participants on their specific business needs



**Ahmad Al Hanandeh**  
Former CEO  
Zain Jordan



**Hassan Al-Thawadi**  
CEO  
The Supreme Committee for  
Delivery and Legacy



**Rabea Ataya**

Founder and CEO  
Bayt.com



**Ritu Upadhyay**

Writer and Producer  
Bloomberg



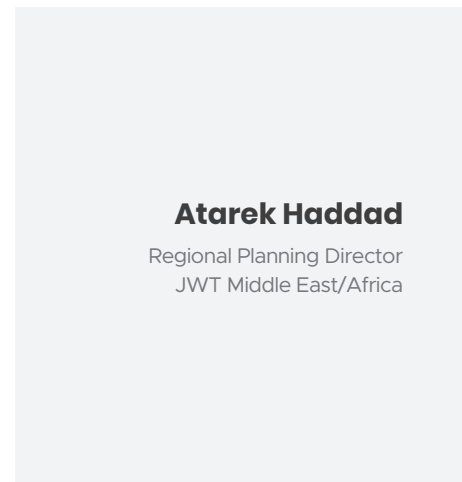
**Rafi Baghdjian**

CEO  
Shell



**Atarek Haddad**

Regional Planning Director  
JWT Middle East/Africa



**Raoul Restucci**

Managing Director  
Petroleum Development Oman



**Abdellatif Waked**

General Manager  
Uber Egypt



# Facilitators

Below is a sample of facilitators from the sister networks who volunteered their time to support the MELA Masterclass participants.



**Thomas McCandlis**  
Chairman & founding member  
McCandlish Holton, PC



**Aisuluu Bedelbayeva**  
Independent consultant  
International development



**Amer Fatayer**  
Strategic Investments Lead  
Corporate VC



**Anand Sharma**  
President and CEO  
TBM Consulting Group, Inc



**Andrea Bednar**  
Director, Leadership Development  
Sunergos, LLC



**Andrew Summers**  
Founder & President  
Calabar Foundation



**Anu Sharma**  
President and CEO  
Galleria Lagniappe



**Asha Agarwal**  
Director Asha and Sajjan  
Agarwal Foundation



**Carolanne Roberts**  
Freelance Writer  
The roberts organization



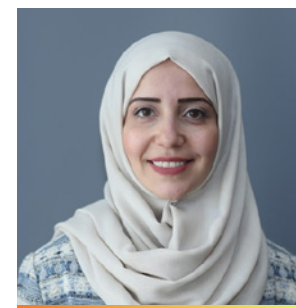
**Dan Ciprari**  
CEO  
Illumitron International, Inc.



**Bobby Henebry**  
Vice President, SeaBridge  
Investment Advisors, LLC



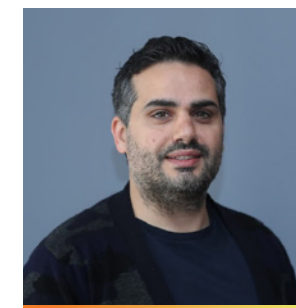
**Brice Bay**  
President & CEO  
Enveritas Group



**Hashem Al-Baghli**  
CEO  
Home Repair Maintenance



**Ghareb Al-Mahmoud**  
Assist Manager, Qatarization  
& Leadership development  
Qatar Petroleum



**Ginny Jackson**  
VP, President & significant  
shareholder, a Statement  
Systems Inc.



**Gloria Dittus**  
Chairman  
Story Partners, LLC



**Jaafar Al-Sarraf**  
General Manager  
Gulf Exchange Company



**Heather Parillo**  
Chief People Officer,  
Bone Daddy's House of Smoke



**Hikmat Abdurahmanov**  
Chairman of the Board & Founder  
Public council of tashkent city



**Ibrahim Shalaby**  
General Manager  
Ranbaxy Egypt Ltd.

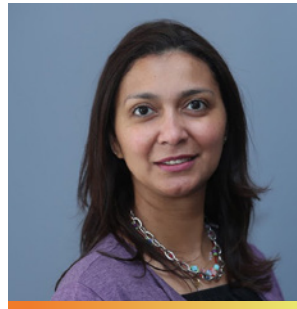




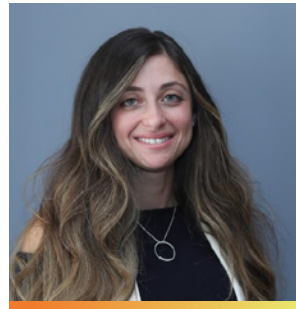
**John West**  
CEO  
Lion Investments



**John Hagerty**  
Partner, Nelson Mullins Riley &  
Scarborough



**John Roberts**  
President  
Bhate Environmental, Inc.



**John Mills**  
Managing Director, CTO  
Green Star Group, Ltd.



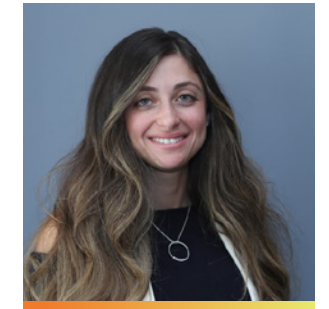
**Khalid Khabouri**  
Portfolio Leader, Petroleum  
Development Oman



**Khudabuksh Walji**  
Partner  
Newport Board Group



**Daniel White**  
CEO  
Norwalk Furniture



**David Ford**  
President  
D. L. Ford & Associates



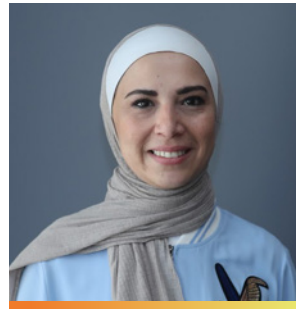
**Phillip Smith**  
Retired - Private Investor



**Michael Grant**  
Director of marketing and  
strategic planning, Phillips  
MediaSource



**Noor Asem**  
Consultant  
IDG



**Patti Wilkie Proietti**  
Senior manager  
Deloitte



**Thomas Belenchia**  
Attorney and managing  
member, Business Law Firm



**Lela Machaidze**  
Deputy Country Manager,  
for Business Operations,  
CH2M HILL



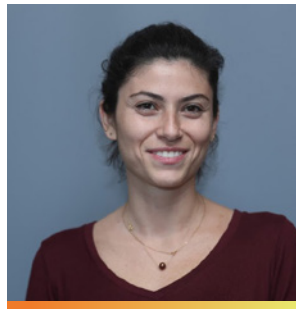
**Tom Scardino**  
Founder,  
Scardino Doors



**Faye Crupi**  
Administrative and financial  
manager, Strategic  
Leadership Solutionsa



**Riyadh Moosa**  
Petroleum Engineer  
PDO



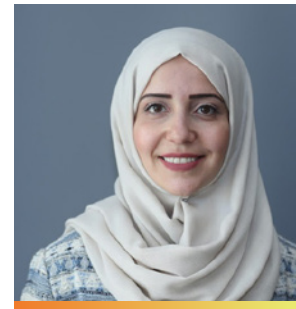
**Sajjan Agarwal**  
Chairman & CEO,  
Greenhak Corporation



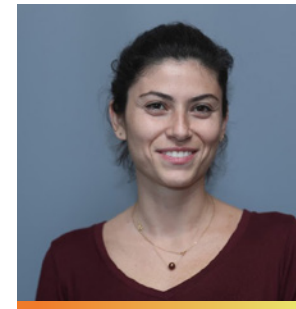
**Randy Hanna**  
Chairman and Managing  
Shareholder, Bryant Miller Olive



**Umidjon Ishmukhamedov**  
Senior Consultant,  
PricewaterhouseCoopers



**Raheel Waqar**  
CEO & Founder  
White Rice



**Meri Nikoghosyan**  
Executive Director,  
VISTAA Consulting



**Ernst Bruderer**  
Founding director  
Coastal States Bank



**Luke Simons**  
Operating Partner  
Council Capital



**Shelby Grubbs**  
Attorney/Member  
Miller & Martin PLLC



**Steven Macdonald**  
Chairman and CEO  
MyMatrixx



**Steven Raab**  
Chairman and Chief  
Executive Officer,  
The Insource Group, Inc.



**Sami Ammous**  
Contact center Solutions  
Sales Specialist, Avaya



**Don Harkleroad**  
President  
The Bristol Company



**Elizabeth Belenchia**  
Founder and President  
Carroll Properties Corporation



**Vickie Neighbour**  
Principal/Director  
Cix Industries, Inc.



**Yasmin Walji**  
Health care educationist,  
Aga Khan Development  
Network



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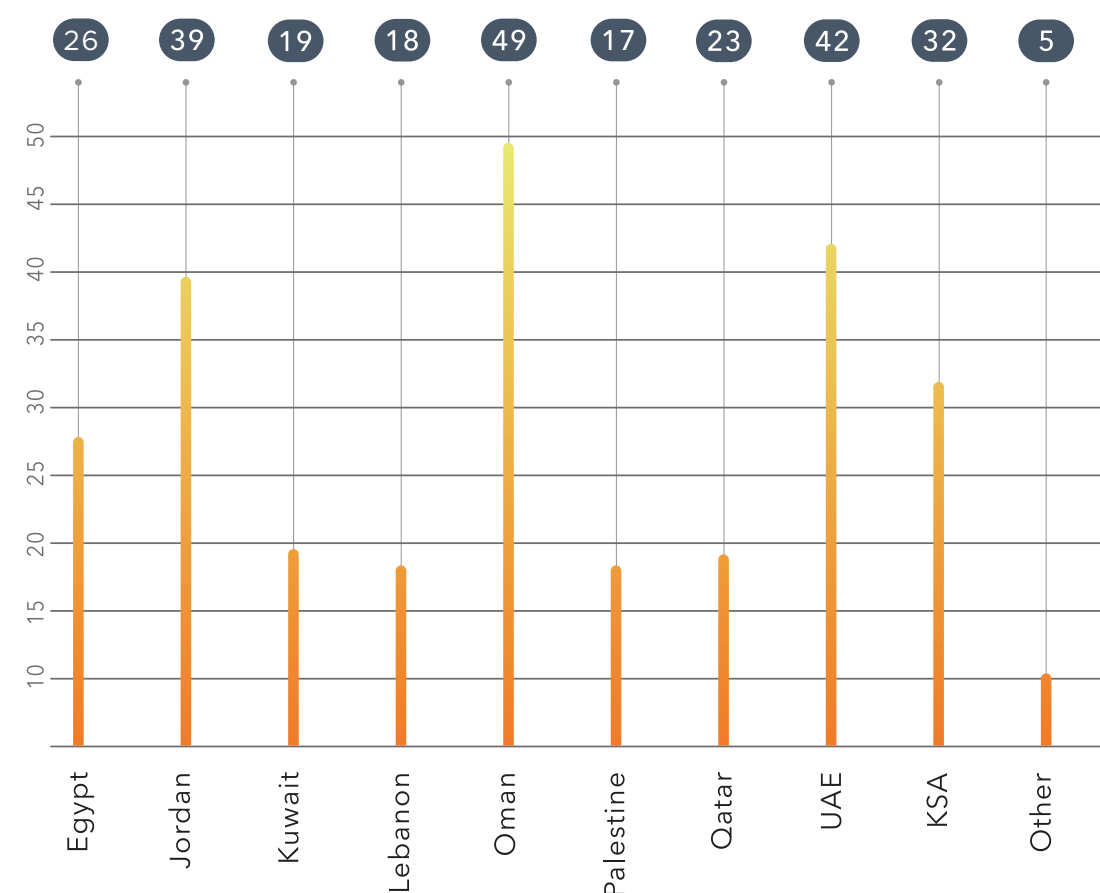
# The Membership



## Membership Statistics

**MELA NETWORK**

**MEMBERSHIP TOTAL:** 270 members



Since its establishment, MELA has admitted members from prominent multinational and regional corporations within the Arab region and, with each Masterclass, these corporations continue to send their executives to MELA after witnessing the results and dramatic change in their leadership capacity and personal development.

## Member Corporations and Organizations





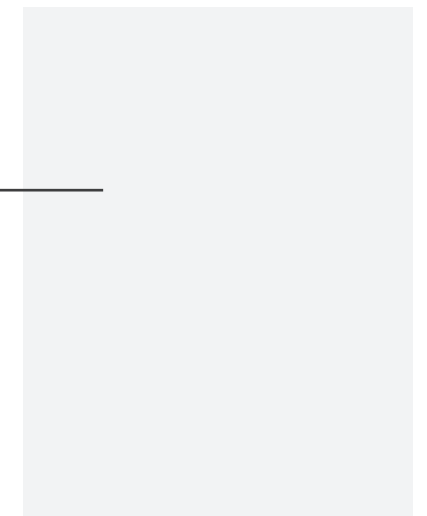
## Membership Listing



**BAHRAIN** » 01 MEMBER

### **BADER AL MANSOORI** **MELA 7**

Maintenance Manager  
Gulf Petrochemical Industries Co



MELA helped me improve a lot of aspects of my life not just professionally but also on the social and the personal fronts. I can't deny that ever since I joined the program back in 2013, I feel another dimension has been added to my life and now I feel like I just can't imagine my life without it.

**Wassim Al Khatib M4**, Saudi Arabia





EGYPT » 27 MEMBER

**OMAR EL LABBAN, MELA 1**  
Partner, Beltone Private Equity

**AHMED HILAL, MELA 1**  
Senior Consultant, Grant Thornton

**RADWA KHAIRY, MELA 1**  
Monitoring and Evaluations Senior Officer,  
Alashanek Ya Balady Association

**MOHAMMED KHALIFA, MELA 2**  
Regional Sales and Marketing Manager,  
Banawi Industrial Group

**PETER MEHANY, MELA 2**  
Technical Vice President, Global Napi  
Pharmaceuticals

**TARIQ NAEEM, MELA 2**  
Plant Design Engineer, PGESCo

**NAHLA EL BANHAWY, MELA 3**  
Lead Presales Engineer,  
ESRI Northeast Africa

MELA CHAPTER  
PRESIDENT 2018-2020

**ASMAA FARRAG, MELA 3**  
Founder and Project Manager, Terous Foundation

**YOUSSEF SOLIMAN, MELA 3**  
Finance and Strategy Officer, Lead Foundation

**AHMED EL-BANHAWY, MELA 4**  
Consultant

**NADA EL SHAZLY, MELA 4**  
TV Commercials and Programs Producer

**NAHLA ABDELZAHER, MELA 5**  
Head of HR Africa and Near East, Novartis OTC

**MOHAMED ATTA, MELA 6**  
Energy Solutions Division Manager, Consukorra

**HEBA KORRA, MELA 6**  
Senior Sales Engineer, Consukorra

**YASMINE NASSAR, MELA 6**  
Chief Strategy Officer, RiseUp

**SAAD OUF, MELA 6**  
MBA, European University and International  
University of Bann Honnef

**YASMINE TAMMAM, MELA 6**  
Manager, Esri Northeast Africa

**MOHAMMED AL-AYOUTI, MELA 7**  
Managing Director, Vodafone Ventures

**YASEEN ABDEL-GHAFFAR, MELA 7**  
Managing Director, SolarizEgypt

**MOSTAFA MAGDY, MELA 7**  
Area Sales Manager, Consukorra

**MOHAMED SALLAM, MELA 7**  
Technical Manager, Consukorra

**AHMED YEHIA, MELA 7**  
CEO, ECO Group

**YASMINE EL HINI, MELA 8**  
Investment Analyst, International  
Finance Corporation

**RANYA SHALABY, MELA 8**  
Executive Director, MELA

**MENNA ABDELRAHMAN, MELA 9**  
General Manager, Cairo Angels

**LAILA SEDKY, MELA 9**  
Founder and Chief Marketing Officer, Nolas

**ABDELHAMEED SHARARA, MELA 9**  
Cofounder and CEO, RiseUp

AHMED YEHIA  
MELA 7, EGYPT

Founded the ECO Group to promote eco-tourism, and is currently working to preserve the Nubian heritage through spearheading a restoration and development project of the Nubian Island Bigeh is Aswan. By creating an eco-tourism site on the island, the project will provide a sustainable living for the Nubian population while preserving and celebrating their ancient heritage.



What I expected to be a typical academic course on leadership and strategy skills turned out to be a once-in-a-life-time experience that I will cherish as long as I live. MELA is an unmatched hub for networking, a continuous learning environment that has been fundamental to my growth as a senior professional in private equity.

**OMAR EL LABBAN M1,** Partner, Beltone Private Equity Egypt





JORDAN » 39 MEMBER

**FIRAS ABU-WISHAH, MELA 1**

Business Development Director,  
Petra Engineering Industries

**HANIA BARQAWI, MELA 1**

Education Consultant

**LANA DAJANI, MELA 1**

Director of HR and Organization Development,  
Saraya Holdings Jordan

**HAYA HABASH, MELA 1**

Financial Reporting Manager, Nuqul Group

**DIMA HADDADIN, MELA 1**

Director for Investment, Nuqul Group

**LAMA KHATIEB, MELA 1**

BLS Provider, American Heart Association

**HAZEM NIMRI, MELA 1**

Senior Partner and Managing Director,  
Maisam Architects & Engineers

**MUSTAFA ABDELHAMEED, MELA 2**

Executive Manager, Maani Steel

**RANDI ABDIN, MELA 2**

Director, Elia Nuqul Foundation

**REEM AL-DABABNEH, MELA 2**

HR Manager, Nuqul Automotive

**SALMA AL SHUHAIL, MELA 2**

Senior Officer, The Royal Hashemite Court

**HANNA BOURI, MELA 2**

Treasury Section Head, Nuqul Group

**BASEL JMEIAN, MELA 2**

Portfolio Manager, Grofin Jordan

**SAMER QUTOB, MELA 2**

Corporate Development Manager,  
Hikma Pharmaceuticals

**NAZEM RABADI, MELA 2**

Director of Operations,  
Maisam Architects & Engineers

**RITA RAWASHDEH, MELA 2**

Creative Director and Senior Partner,  
Maisam Architects & Engineers

**RIMA' AL KASHEF, MELA 3**

Co-Founder, Gweet.com

**SAMI AMMOUS, MELA 3**

Contact Center Lead, Avaya

**RADA HROUT, MELA 3**

HR Development Manager, Umniah

**LAMA JABASINI, MELA 3**

Founder and Managing Director,  
JumpStart Pre-school

**FERAS MOMANI, MELA 3**

Business Development Manager, USAID Jordan

**ALI MORTAGUI, MELA 3**

Business Owner and Manager, Brisket Restaurant

**REEM AL-SAQQA, MELA 4**

Administrative Manager, Bio Labs

**SANAD GHARAYBEH, MELA 4**

Lead Project Architect,  
Maisam Architects and Engineers

**SUHA AL ARDA, MELA 5**

Director of Management Accounts, Royal Jordanian

**NOOR ASEM, MELA 5**

Consultant

**QAIS BAGGILI, MELA 6**

General Manager, Maani Ventures

**HANA BISHOUTY, MELA 6**

Business Development Officer,  
Bidaya Corporate Communications

**EMAD JUBRAN, MELA 6**

Finance Director, Mudieb Haddad Group

**GHAITH AL AMAIREH, MELA 7**

Policy Analyst, Royal Hashemite Court

**HESSA ALJEERAN, MELA 7**

Digital Marketing Manager, TABCo

**NAWAF KHADHR, MELA 7**

Project Engineer,  
Shell Kuwait Exploration and Production B.V.

**LAMA MAANI, MELA 7**

Business Consultant,  
Maisam Architects and Engineers

**RAED NIMRI, MELA 7**

Chief Business Development Officer,  
Bidaya Corporate Communications

**WADIE QUSSOUS, MELA 7**

Project Manager, Capital Bank

**ENAS HALAIQAH, MELA 8**

Project Coordinator, Giz

MELA CHAPTER  
PRESIDENT 2018-2020

**MOATAZ MUKHAIMER, MELA 8**

Partner, Real Estate

**KHADIJAH SHURRAB, MELA 8**

General Manager, United Plastic Containers

**ALAA ABDEL KADER, MELA 9**

Network Performance Analyst, Zain Jordan

**HAZEM BAWAB, MELA 9**

Founder, Uba

**RAWAN BAZZARI, MELA 9**

Human Resources Manager, Mbc Group

**NOUR JABASINI, MELA 9**

Director And Partner, Tactix Strategic Consulting

**MAI MUKHAIMER, MELA 9**

Brand Manager, Retail Arabia international

**MOHAMMAD OTHMAN, MELA 9**

Learning And Development Expert, Zain

**HARETH TABBALAT, MELA 9**

Co-Founder, Treks



# ALI MORTAGUI

## MELA 3, JORDAN

With the support of his global network colleagues at SIBF and MELA Jordan, Mortagui launched Brisket, the first brisket restaurant in Jordan and, today, the number-one ranked restaurant in Amman and in the process of expansion.



The MELA Masterclass was an amazing experience, I learned a lot about leadership and highly recommend it for those who want to develop their leadership skills.

**Mohammed Othman M9,** Learning and Development Expert, Zain



# KUWAIT » 19 MEMBER

**NOURA BOUGRAIS, MELA 3**  
CEO, Yamaah

**AMAL AL DAHOUK, MELA 6**  
Marketing Director, TABCo

**DHARI ALGHARABALLY, MELA 6**  
Team Leader, Kuwait Oil Company

**ABDULAZIZ AL MUTAIRI, MELA 6**  
HR Team Leader, Kuwait Oil Company

**JASSIM ALQAMES, MELA 6**  
Owner, Manshoor

**BASSAM ALSHAMMARI, MELA 6**  
Team Leader, KNPC

**LAMEES BELAL, MELA 6**  
HR Director, TABCo

**MOHAMMAD MULLA-JUMA, MELA 6**  
Senior Project Manager, TABCo

**ABDULAZEEZ SADEQI, MELA 6**  
Efficiency and Governance Unit Head,  
National Bank of Kuwait

**ASMA AHMAD, MELA 7**  
MENA Leader, EY

**HASHEM AL BAGHLI, MELA 7**  
Senior Projects Manager, TABCo

**OMAR ALGHANNAM, MELA 7**  
Assistant General Manager, ALGhannam Group

**MOHAMMAD AL-RASHED, MELA 7**  
Business Acceptance Manager, National Bank of Kuwait

**NAWAF KHADR, MELA 7**  
Project Engineer, Shell Kuwait

**HUSSAIN KHAJAH, MELA 7**  
Senior FX Trader, National Bank of Kuwait

**NINNAR ALQAMES, MELA 8**  
Community Service Manager, LOYAC

**HAMAD ALQENAEI, MELA 8**  
HR Manager, Royal Dutch Shell

**YOUSEF AL-FARES, MELA 9**  
Co-Founder, Swap App

**MANAL FARHAT, MELA 9**  
Optimization Manager, National Bank of Kuwait

**MELA CHAPTER**  
PRESIDENT 2018-2020





LEBANON » 18 MEMBER

OMAN » 49 MEMBER

**SOUGHIT ABDELNOUR, MELA 1**  
Regional Sr HR Manager, Deloitte & Touche (M.E.)

**MELA CHAPTER**  
**PRESIDENT 2018–2020**

**SANDRA CHAOUL, MELA 1**  
Senior Programs Coordinator,  
Cambridge Institute for Global Leadership

**ZEINA CHEDID, MELA 1**  
Partner, Chedid Law Offices

**MOHAMAD EL MASRI, MELA 1**  
General Manager and Owner, Tripoli Industrial Park

**HIND SHEBIB GHALAYINI, MELA 3**  
Branch Manager, Bank Audi

**JOE KHOURY, MELA 3**  
Project Manager, Monitor

**ELISSAR HAJJ ZARWI, MELA 3**  
Senior Regional Manager, Deloitte

**ADIB EL HACHEM, MELA 4**  
Marketing & Sales Director, Cimenterie Nationale

**YOUMAN GEMAYEL, MELA 4**  
Project Manager, Bank Audi

**RABIH BAZ RADWAN, MELA 7**  
Consultant, Strategic Decisions Group

**ROUBA TAOUK, MELA 7**  
Head of Corporate Communication, Byblos Bank

**ZEINAB AL HASAN, MELA 8**  
Trading Manager, LafargeHolcim Trading

**JAWAD BAWARSHI MELA 8**  
Managing Director, Gezairi Transport

**FARAH BEYHUM, MELA 8**  
Product Management, Bank Audi

**FARID DAGHER, MELA 9**  
Senior Structural Engineer, Dar Al Handsah

**GEORGES ELIAS, MELA 9**  
Managing Director, Robert’s Group Holding

**VICKY MAHFOUD, MELA 9**  
Executive, Al Amin Medical Instruments Co.

**HALA MOURADY, MELA 9**  
General Manager, Timeless Ltd

**YASSER AL FADHIL, MELA 1**  
Trading Manager, Oman Trading International

**SAIF AL HAMHAMI, MELA 1**  
Plan & Design Well Engineer Gas Exploration,  
Petroleum Development Oman

**LYUTHA AL-HABSY, MELA 1**  
Account Director, MBLM

**HAMOUD AL-TOBI, MELA 1**  
Operations Lean Lead, Petroleum Development  
Oman

**AMER AL JABRI, MELA 2**  
Finance Director, Oman Trading International

**MONTHER ALMAMARI, MELA 2**  
Director Business Sales, Nawras

**KHALID AL-SALEHI, MELA 2**  
Director, Localine Oman LLC

**WALEED AL BULUSHI, MELA 3**  
Senior Petro physicist and Well Delivery Team  
Leader, Petroleum Development Oman

**SAIF AL HARTHI, MELA 3**  
Finance Manager - North Oman, Petroleum  
Development Oman

**FALAH AL SUKAITI, MELA 3**  
Lecturer and Managing Director, Tri Travel LLC

**SAIF AL-ABRI, MELA 4**  
Manager, Complaint Management - Consumer Unit,  
Omantel

**ABBAS AL BALUSHI, MELA 4**  
Assistant Manager, Treasury Support, Bank Muscat

**AMER AL FADHIL, MELA 4**  
Managing Director, Competence HR

**SALAH AL GHAZALI, MELA 4**  
Investment Manager, Oman Tourism Development  
Company

**MANAL AL HARTHY, MELA 4**  
Corporate Sales Manager, Omantel

**SAID ALSHANFARI, MELA 4**  
Acting Director - Business Marketing, NAWRAS



**SULTAN AL-WAHAIBI, MELA 4**

Acting Director, Capability Management, NAWRAS

**EMAN AL ZAKWANI, MELA 4**

Procurement Senior Specialist, Vale

**ZAINAB ISMAIL, MELA 4**

Business Planning and Economics Manager,  
Petroleum Development Oman

**RIYADH MOOSA, MELA 4**

W&RM Lean Value Stream Lead,  
Petroleum Development Oman

**HAMID AL BRASHDI, MELA 5**

Head of Department, Directorate of General  
Meteorology and Air navigation

**SIHAM AL HARITHY, MELA 5**

Director General of Planning and Studies,  
Ministry of Housing

**FARHAT AL HARTHY, MELA 5**

Senior System Analyst, Mazoon Electricity

**MOHAMED AL SHUAILI, MELA 5**

Trainer and HSE Consultant Competence HR

**SALIM AL MAWALI, MELA 5**

Well Delivery Value Stream Lead, Petroleum  
Development Oman

**MAJID AL RAWAHI, MELA 5**

Head of Learning Planning & Development, Oman  
Airports Management

**NAJLA AL-RIYAMI, MELA 5**

Lean Value Stream Lead,  
Petroleum Development Oman

**MOHAMMED AL EISSA, MELA 6**

Corporate Communications Manager, Omran

**MOHAMMED BAIT ALI ISSA, MELA 6**

General Manager, Omantel

**GHALIBA AL HINAI, MELA 6**

Senior Production Technologist,  
Petroleum Development if Oman

**MOHAMED AL HINAI, MELA 6**

Head of Employee Relations,  
Oman Airports Management Company, SAOC

**SULEIMAN AL-HINAI, MELA 6**

Development Planning Team Lead- Petroleum Eng,  
Petroleum Development Oman PDO

**SHABIB AL MAHROOQI, MELA 7**

Senior RE, Petroleum Development Oman

**MOHAMMED AL RIYAMI, MELA 7**

Senior Manager, Omantel

**FARAH AL BALUSHI, MELA 7**

Reservoir Engineer, Petroleum Development Oman

**KHALID AL EISRI, MELA 7**

Investment Manager, Khalid Al Eisri

**ZAID AL ABDULLATIF, MELA 7**

Senior Executive Manager Retail Projects and  
Customer Experience, Bank Dhofar

**HAMOOD AL HABSI, MELA 8**

Lean value stream lead, Petroleum Development  
Oman, hamood.habsi@pdo.co.om

**KHAMIS SHAMMAKHI, MELA 8**

Cluster Development Leader,  
Petroleum Development Oman

**SABA AL BUSAIDI, MELA 8**

General Manager, Viral Oman

**RASHA DAWOOD, MELA 8**

MS, Al Mouj Muscat

**LAMIA AL ANSI, MELA 8**

Director of procurement, Omran

**SALIM AL AISRI, MELA 8**

Lead Control and Automation Engineer,  
GlassPoint Solar

**IBTEHAL BA WAZIR, MELA 8**

Lean Value Stream Lead, Petroleum Development  
Oman, Ibtehal.IG.BaWazir@pdo.co.om

**FARID AL BATTASHI, MELA 9**

Senior Manager Payroll & Benefits,  
Oman Telecommunication Company

**ABDULLAH AL JABRI, MELA 9**

Project manager, Petroleum Development Oman

**TARIQ AL-MASKARI, MELA 9**

HR Manager, Oman Sail

**HAMAD TIMAMI, MELA 9**

Executive Director,  
Ahmad bin Majid Private School

## MELA CHAPTER PRESIDENT 2018-2020

**HAYAM AL BARWANI, MELA 9**

Hr Business Partner Oil South, Petroleum  
Development Oman

**IMRAN AL AKHZAMI, MELA 9**

Public Sector Manager, Microsoft

**ISSA AL ISMAILI, MELA 9**

Executive Director, Misk Muscat International Group

## SABA AL BUSAIDI MELA 8, OMAN

Choosing to make a career of her passion for media, and after a successful career as a civil engineer working with international firms in Oman, Al Busaidi launched Viral, a social media agency, and was voted the youngest entrepreneur in the Sultanate of Oman and awarded the Omani Women's Excellence award in the field of technology. She is one of the first women in the region to be certified as a social media strategist, and makes it a point to mentor and nurture young talent and aspiring entrepreneurs.





PALESTINE » 17 MEMBER

HITHAM KAYALI, MELA 1

Owner and Manager,  
Palolea

ADEY SARHAN, MELA 1

National Sales Manager,  
Leo Pharmaceuticals

MOHANAD HIJJAWI, MELA 2

Project Manager,  
Palestine Trade Center- PalTrade

RATEB RABI, MELA 2

Founder,  
JobReneur

SHADI QAWASMI, MELA 4

Director, Strategy & Business Development.  
Publicis Zoom

NIDAL GHAITH, MELA 5

General Manager,  
Al Quds Holding

MONTASSER ABDELLATIF, MELA 6

Senior Business Development Advisor,  
DAI International

MUTAZ ABURMAILEH, MELA 6

VP, RIAM

MOMEN SINOKROT, MELA 7

Managing Director, Pal Gardens Co.

RASHA TARIFI, MELA 7

Procurement Manager, Rasha Tarifi

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BADAWI QAWASMI, MELA 8

Managing Partner,  
eDARa Project Management

TAMER BARANSI, MELA 8

General Manager, MultiCell

MOHAMMAD NUSEIBEH, MELA 8

Deputy Team Leader,  
Palestinian Market Development Programme

RABI BARAKAT, MELA 9

CEO, Cystack

TAMARA KLEIBO, MELA 9

International Relations Officer,  
Bank of Palestine

ZAID JERAB, MELA 9

Head of Strategic Planning Dept.,  
Quds Bank

HITHAM KAYALI  
MELA 1, PALESTINE

Founder of Palolea, the first company in Palestine and the Middle East to harness Palestinian olive leaf extract for pharmaceutical and nutritional benefit. Kayali’s business is also the first company established in the Jericho Agro-Industrial Park, which is expected to form one of the main pillars of the Palestinian economy. Palolea recently partnered with Birzeit University to further research towards the production of new products and treatments.







**QATAR** » 23 MEMBER

**JAAFAR AL-SARRAF, MELA 4**  
Head of Treasury, Qatar Fuel (Woqood)

**MANSOOR AL-SHAMRI, MELA 5**  
Laboratory Manager and Analyzer,  
Qatar Shell

**ALI AL ALI, MELA 5**  
Commercial Manager,  
Qatar Science and Technology Park

**GHAREB AL MAHMOUD, MELA 5**  
Technical Support Assistant Manager,  
Qatar Petroleum

**KHALID AL-MANA, MELA 5**  
Commercial Advisor,  
Qatar Development Bank

**MASHAEL AL WEHAIBI, MELA 5**  
Production Geologist, Qatar Petroleum

**OMAR KAFOOD, MELA 5**  
Reporting Specialist,  
Qatar Gas Operating Company

**JASSIM SHARSHANI, MELA 5**  
General Service Manager,  
Hamid Bin Khalifa University

**ALI ALSHARSHANI, MELA 6**  
Sales Manager, Shell

**NOOF ALMARRI, MELA 6**  
PMI, Qatar Petroluem

**IHSAN MALIK, MELA 6**  
Senior Commercial Advisor,  
Qatar Shell

**KHALID AL NASR, MELA 7**  
Group CEO, EMDAD Holding Co

**JAWAHER AL NOAIMI, MELA 7**  
Program Manager,  
Qatar Development Bank

**BADER AL-JAIDAH, MELA 7**  
TAFAWOQ Director, Shell

**ALI AL-KAABI, MELA 7**  
Manager of AJWT Training,  
AlJazeera Media Network

**MOHAMED AL-JALAHMA MELA 8**  
Export Trade Finance Manager,  
Qatar Development Bank

**MUBARAK AL HETMI, MELA 8**  
Business Localization Advisor,  
Qatar Deveoplment Bank

**AHMED ALI, MELA 9**  
IT Manager Qatar Shell, Qatar Shell

**GHANIM AL-SULAITI, MELA 9**  
CEO and Founder, Enbat Holdings

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**LAYLA AL-DORANI, MELA 9**  
Founder, Raw Middle East

**MAHA AL-NEAMA, MELA 9**  
Government and External Relations Advisor,  
Qatar Shell

**VASCO KURKJIAN, MELA 9**  
Program Manager, Supreme Committee for  
Delivery & Legacy Josoor Institute

**LAYLA AL-DORANI**  
**MELA 9, QATAR**

Founder of the award-winning health-food provider, Raw Middle East, Al-Dorani identified a need for promoting raw, plant-based meals and healthy juices to help combat the growing rise in obesity and diabetes in her community.Raw now serves clients young and old and can be found inflight on Qatar Airways.







SAUDI ARABIA » 32 MEMBER

SARAH AL AYED, MELA 1

Co Founder and Partner, TRACCS

OMAR AL SAAB, MELA 1

Associate Lawyer, Baker Botts LLP

ABDULLAH ALZNYTAN, MELA 2

Founder & Managing Director, Weqaya Takaful Insurance Company

DANIA NASSIEF, MELA 2

Chief Operating Officer & Producer. Eggdancer Productions

ABDULLAH RIRI, MELA 2

Manager, Banawi Industrial Group

TALAL HAJJAR, MELA 3

Deputy General Manager, Al Hayat Building Materials

THAMER ALMONEEF, MELA 3

Regional Manager, Elite Insurance & Reinsurance CO.

KHALID AL-HARTHY, MELA 3

COO, Weqaya Takaful Insurance

ABDULLAH ALKASABI, MELA 3

General Manager, Rzm Holding

MOHAMAD OBAY GHAZAL, MELA 3

Projects Sales Manager, Central Region National Marketing Est. Co. Ltd.

ADEL EL-DAYASTY, MELA 3

Vice Chairman, Nozom Group

DINA MADANI, MELA 3

Professional Officer, Political Affairs, Organization of Islamic Cooperation

ASMA ABDULLA, MELA 3

Project Manager, Retail IT, ENOC

HALAH MANSOUR, MELA 3

Group Business Development Manager, Maisam

MATER AL DHAFEERI, MELA 4

General Manager, Operations, Saudi International Petrochemical Company

WASSIM AL KHATIB, MELA 4

Co-Founder and Project Manager, Modern Lifestyles Establishment

SHADI HAROON, MELA 4

Associate Lawyer, Baker Botts LLP

ASIM ALSAAWI, MELA 5

Strategic Organizational Dev. Manager, Saudi Investment Bank

SALAH ALBILALI, MELA 5

Chief Executive Officer, Tawteen

RAWAN ALSAHSAH, MELA 5

Founder and CEO, RIS

ELHAM AL GHAFARY, MELA 5

Project Cash Float Manager, Al Muhaidib Contracting Company

MAJD AL KHATIB, MELA 5

Partner and Technical Manager, Modern Lifestyles

MOUNIB JAROUDI, MELA 5

Regional Sales Manager, Al Hayat Building Materials Mounib.

SAMER NACCOUZI, MELA 5

Competency Development Facilitator, Nestle Saudi Arabia

NAEL AL ACHA, MELA 6

Hayat Building Materials Co.

ESAM ALTHUKAIR, MELA 6

Chief Financial Officer, Raz Holding

OSAMA MAHMOUD, MELA 7

Investment Manager, Abudawood Group

AYMAN SAEED, MELA 7

Deputy Technical Director, HSA Group

SAAD ALAMRI, MELA 7

Dean, ICT, University of Dammam

FAISAL AL-EISAWI, MELA 7

Group Account Director, PG Integrated

AHMED AL RASHEED, MELA 8

Financial Controller, Royal Dutch Shell

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IBRAHIM ALABDALI, MELA 8

Lawyer, Mazin A. Kurdi Law Office

NADA AL OTAISHAN, MELA 8

Lecturer, Princess Noura University





UNITED ARAB EMIRATES » 42 MEMBER

RAMZI BARAMKI, MELA 1

Head of Arabic Service Channels,  
Orbit Communications Company

SHAMMA AL RAHMAH, MELA 1

Senior Manager,  
ENOC

NADER AL FARDAN, MELA 2

Department Head  
Industrial PVroducts Marketing,  
ENOC

CINDERELLA MOUNIR, MELA 2

HR and Training Manager,  
BIS Group

BASMA ESSA, MELA 2

Senior Manager - Brand & Corporate  
Communications, EXPO 2020

CINDERELLA MOUNIR, MELA 2

HR and Training Manager,  
BIS Group

ALI FADHLANI, MELA 3

Head of Organizational Excellence Department,  
Securities and Commodities Authority

KHADEEJA AL HAWAI, MELA 3

Business Development Manager,  
Emirates Transport

TALA AL ANSARI, MELA 3

Manager,  
Business Transformation Projects, ENOC

ALAA SHARAF, MELA 3

Co-Founder,  
WeAreVR

AHMED AL KAABI, MELA 3

Industrial Telecom Engineer,  
Dolphin Energy

MAHA ALSHUHAIL, MELA 4

Public Policy Consultant,  
RAND Corporation

ABEER AL-QADI, MELA 4

Marketing Manager,  
AZDAA

AHMAD AL MAJID, MELA 4

Government Sales Manager,  
ENOC

ABDULRAHMAN KHANSAHEB, MELA 4

Operations Manager,  
Khansaheb Civil Engineering

RAJA ABOU RESLAN, MELA 5

Regional Sales Manager,  
ENOC

MOHANNAD AL KHAIRY, MELA 5

Managing Director,  
Primus Dubai

ARWA EL BAITAM, MELA 5

Founder & Managing Director,  
Aurora Management Consul tancy

SAMIRA FADHLANI, MELA 5

Deputy General Manager,  
HR, Bank Nizwa

SAMIRA AL HAWAMLEH, MELA 5

Supervision and Tendering Manager,  
Maisam Architects and Engineers

FARID HAROUN, MELA 5

Senior Associate,  
Baker and McKenzie

MONAH AL JUNAIBI, MELA 5

Founder and CEO,  
Quality 4 Life

AMER FATAYER, MELA 5

Strategic Investments Lead,  
Majid Al Futtaim Development Trust

ABDELRAHMAN ELBADAWY, MELA 5

GIS Business Development,  
Khatib and Alami

RAFAL RIDHA, MELA 5

Senior Design Manager,  
Emirates Land Group

HEBA ALAYYAN, MELA 5

Quality Manager,  
Fujitsu

DANA TELEGRAPH, MELA 6

Regional Operations Manager,  
Education

MIRA KHLEIF, MELA 6

Architect,  
Maisam Architects and Engineers

CINDY HUSSAMI, MELA 6

Senior Producer, Serena

NABIL AL SAJWANI, MELA 7

Credit Risk Review Analyst,  
HSBC Bank Middle East

**MELA CHAPTER**  
PRESIDENT 2018-2020

**IHAB BARAKAT, MELA 7**

Marketing Specialist,  
Yasser Barakat Gallery

**SALEM DABBOUS, MELA 7**

Deputy General Manager,  
HBMC / IKK GROUP

**YOUSUF AL YOUSUF, MELA 8**

Associate Director,  
Julius Baer

**PATRICK MALLOUH, MELA 8**

Communication Manager,  
Deloitte

**RANDA HADDADIN, MELA 8**

Project Architect,  
Maisam Architects & Engineers

**MOHAMMED ALZOMAIA, MELA 9**

Commercial Advisor,  
Shell

**MANAL BAHMAN, MELA 9**

CEO,  
Manal Bahman



**GAMIL ABDULHAK, MELA 1**

Sales and Marketing Director  
Coca Cola

**MOHAMED SAEED, MELA 5**

Deputy Managing Director  
Longulf UK



I am thankful for MELA and its people, they enrich my life.

**Rabi Barakat M9,** Palestine



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# Network Benefits

## CAPACITY BUILDING

Contributing to the development of young business leaders and providing them a unique opportunity and lifetime membership in a leading Arab business-networking platform.

## SUSTAINABLE IMPACT

Providing positive impact on the MENA region's business community and inspiring the next generation.

## HIGH-LEVEL NETWORKING

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7th Circle, Zahran Plaza, Third Floor, P.O. Box 140825  
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[www.melanetwork.org](http://www.melanetwork.org) | [info@melanetwork.org](mailto:info@melanetwork.org)

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